



Charlotte Reporter

The Rotary Club of Charlotte

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Charter Date December 1, 1916 Club 6006 District 7680
www.charlotterotary.org

David Chadwick

Dean Smith and the 12 Leadership Principles

By: Elly Clary

Though he coached his collegiate teams to two national championships, Dean Smith cared more about the graduation rate of his players.



David Chadwick shared that insight and many others with Rotary Club of Charlotte Tuesday when he talked about what made Smith so successful as head coach of the University of North Carolina men's basketball teams. From 1961-1997, Smith's squads won 879 times.

Coach Smith emphasized process instead of outcomes, said Chadwick, the pastor of Charlotte's Forest Hill Church. He played for Smith and was a member of Carolina's 1969 final four team.

"Coach believed if he did the right thing in process regularly," Chadwick said, "the outcome would most likely take care of itself."

Fully 96 percent of Smith's players graduated, and that's a number lowered by those who left early to join the National Basketball Association.

Chadwick wrote a book titled "The Twelve Leadership Principles of Dean Smith." He showed the dozen items to Smith while asking permission to publish.

"Where'd you get these?" Smith asked him. The principles were so naturally ingrained, Smith didn't realize he was using them.

Those dozen principles can be boiled down to three core values, Chadwick added.

1. People are your most important product.

Chadwick related in illustrative story. Smith started point guard King Rice in a crucial game against Maryland, even though Rice had been jailed briefly following a campus altercation. Smith believed Rice was innocent until proven guilty. Rice performed poorly and Carolina lost. Afterward, former Charlotte Mayor Richard Vinroot, who had also played for Smith, criticized his coach.

"King Rice's sense of self-worth for the rest of his life is far more important to me than winning a stupid Atlantic Coast Conference basketball game," Chadwick said Smith replied. Later, at a banquet to commemorate 100 years of Carolina basketball, a teary-eyed Rice publicly thanked Smith for caring more about him as a person than as a basketball player.

PROGRAM SCHEDULE

2012-2013

Program Chair: Ed Driggs

1Qtr Edwin Peacock

2Qtr Colleen Brannan

3Qtr Bob Freeman

4Qtr Bill Constangy

AUGUST 2012

28th **Youth Exchange
Rebound Students**

SEPTEMBER 2012

4th **NOT MEETING**
(due to the DNC)

11th **GOLF CLASSIC**
NO lunch meeting – all are
invited for dinner after the
tournament - Golf Club at
Ballantyne

18th **CHRIS KEARNY**
Chairman, President and CEO
SPX Corp.
**MEETING WILL BE HELD
AT THE BLAKE HOTEL**

12:30 Tuesday
Crowne Plaza – 201 S. McDowell Street

2. The team is more important than the individual.

Smith insisted that when a player dived for a ball, the teammate closest to him must help him to his feet; those on the bench must applaud when any player comes out of a game; and, when you get a shot, point to the player who passed you the ball, regardless of whether you score.

If one player violated a rule, the whole team had to run laps in practice. Why? The team is most important. Individuals get accolades, but teams win games.

3. Smith operated on character and integrity.

“His outside life matched his inside life,” Chadwick said. “We instinctively knew that and wanted to follow him. We trusted him.”

Trying to live by these precepts, Chadwick has found his own success. Since 1980 when he took over, Forest Hill Church has grown from 180 members to more than 4,000, with campuses in SouthPark, Ballantyne and Rock Hill. He has written several other books and is heard on WBT radio.

In answer to questions, Chadwick, whose father was a member of Charlotte Rotary, said Smith is growing feeble and his memory is not as sharp. But at 81, he continues to occupy his university office two days a week.

Head Table: Mike Crum, Erskine Harkey, Marilyn Bowler, Arch McIntosh, John Snyder, Herb Harriss; Invocation: Karen Price; Song: Chris Kemper
Visitors & Guests: Ty Hands; Health, Happiness & History: Chase Saunders; AV: Jessica Dupree & Nikki Keith; Photos: Bert Voswinkel

CLUB NEWS

→ *Lynn Wheeler* is one of three Charlotteans featured in the Air Trans August inflight GO magazine; *Jerry Coughter* was photographed while attending the August 3 opening for the Lona-Frey Collection at UNCC Center City.

→ Condolences are extended to *Bill Loftin, Sr.* and *Bill Loftin, Jr.* in the loss of Bill, Sr.'s wife, Ruth. Bill is a past president of Charlotte Rotary and had been in the club 39 years when he resigned in 2009. Funeral services will be held at 11:00 AM Friday at Avondale Presbyterian Church and the family will receive after the service. Bill's mailing address is 5100 Sharon Road #114, Charlotte, NC 28210.

→ Please note a correction for Matthews Rotary. The meeting location in our roster is correct: The Senior Center in Matthews at 12:30 on Monday. The location on the web was incorrect (showing Captain's Galley). The web has since been updated.

→ **HOLD THE DATE** – Club Social, NC Music Factory, October 4, 6-8 PM, proceeds will go to the fund set up for Baby Mitchell Turner. Details will follow.

SCHOOL SUPPLIES and CLASSROOM CENTRAL

Next week wraps up the project to collect school supplies for Classroom Central. Thanks to *Bill Allen*, *Charlie Bones* and *Paul Wyche* for arranging the drop-off barrel and transportation of goods. Again, items needed include: pencils, pens, crayons, markers, colored pencils, erasers, lined notebook/filler paper, spiral notebooks, pocket folders, calculators, compasses, protractors, rulers, pencil sharpeners, backpacks or your check.

ROTARY SCHOLARSHIP GOLF CLASSIC

DUE by August 29: Player names and goody bag items. The September 4 meeting is cancelled due to the DNC and the tournament will be the following week. Please do what you can to finish the details. 109 players are registered and we need to come in at a minimum of 120 players.

Attendance	<u>08/21/2012</u>	<u>08/23/2011</u>	Membership	New Members: Jessica Brasington, Jeremy Canipe, J. C. Cousar
Visitors & Guests	25	did	07/01/2012 316	
Club Members	179	not	08/21/2012 318	
Total Attendance	204	meet	Net Increase +2	Resignation:
Percentage	62.4%			

Birthdays August 28 – September 3

28 Brenda Lea 31 Jessica Brasington
02 Elizabeth Barnhardt 03 Ed Driggs
03 Meg McElwain

Anniversaries August 28 – September 3

28 Patricia and Brion Blais 29 Angela and Joe Gass
29 Nicole and Jeremy Canipe 29 Gaby and Chris Linscheid
30 Marilyn and Roger Sarow 30 Sallie and Dick Klingman
31 Blair and Jerry Bryson 01 Anne and Lee Morris
02 Kimberly and Todd Owens 03 Nancy and David Roberson
03 Rose Marie and Gene Bratek