



November 17, 2020

We meet on Tuesday at 12:30 pm at Fairfield Inn & Suites – Charlotte Uptown, 201 South McDowell St, Charlotte NC 28202

2020- 2021 Board Members

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Programs Elly Clary

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Peter Brunnick, Hospice and Palliative Care Charlotte Region



In an all-Rotary program, the chief executive of Mecklenburg County's hospice organization explained how hospice care can enhance quality of life for those facing terminal illness.

Charlotte Rotarian Pete Brunnick expounded on the often-touchy subject of hospice and palliative care services. Introducing him was Charlotte Rotarian Suzanne Bledsoe, Brunnick's first board chair a decade ago when he took the reins of Hospice & Palliative Care Charlotte Region.

"If you desire isolation," Brunnick said, "try talking to your friends about death and dying." There is much disinformation about hospice, he added.

Hospice is all about "what does the patient want," he said. It is focused on a patient's needs or wishes.

Hospice is holistic and is considered a model of compassion for people facing life-threatening illness, Brunnick said. It involves a team approach to care centering on pain management and emotional and physical support.

Important to hospice is the belief that "each patient has the right to die free of pain, with dignity and with loved ones around them," he said. A patient can be treated either in a hospice facility or, more often, in the home.

Hospice is not about giving up and it doesn't mean you stop living, Brunnick said. He cited Alex Trebek, the long-time Jeopardy television host diagnosed with pancreatic cancer in 2018. Trebek worked until two weeks before his November 9 death.

A patient becomes hospice eligible when a physician certifies that he or she faces life expectancy of six months or less. Although a patient's average stay in hospice is just shy of 90 days, there can be extensions past six months. Sometimes a patient's condition plateaus and they are no longer eligible for hospice. But they may return to the program later.

Hospice is actually a subset of palliative care, which is curative, Brunnick said. Palliative care provides hospice benefits for those still pursuing treatment of a serious medical condition.

In a brief history, Brunnick explained the modern hospice movement started in England in 1967. Hospice made it to America by 1974 and the first hospice office in Charlotte was established in 1978.

Initially, hospice was volunteer driven. That changed in 1984 when hospice was included in Medicare benefits. Today, there are more than 4,700 hospices nationally and 70 percent are for profit.

With about 650 employees, Hospice & Palliative Care Charlotte Region is among the larger non-profit hospices, Brunnick said. Besides volunteers, the workforce includes home health aides, counselors, medical social services workers, registered nurses and practical/vocational nurses and providers of physician services.

HPCCR is Medicare certified and comes under the Atlanta office of Centers for Medicare & Medicaid Services.

Mr. Brunnick was kind enough to share his presentation. [Click here for access to the slides.](#)

Written by: Elly Clary

CLUB NEWS

STAYING IN TOUCH with our Rotary members is important. Please take a moment to check on your friends. To help us stay connected, report updates and humorous stories to Christine Cipriano at christine@charlotterotary.org



This week, our club learned of the passing of [Corinne Allen](#), Charlotte club member from Dec., 1995 until June, 1999. During Mrs. Allen's time in our club, she served as Executive Director of the Charlotte-Mecklenburg Education Foundation. Born and raised in Charlotte, Mrs. Allen moved to Chattanooga, TN in 1999 where she began a remarkable opportunity of Executive Director of the Benwood Foundation. Visit www.heritagechattanooga.com to share words of comfort to the family. [Click here to read Mrs. Allen's full obituary.](#)



Charlotte Rescue Mission

Give Thanksgiving meals... and Hope!

Charlotte Rescue Mission is in need of frozen turkeys to donate to families in need this Thanksgiving. Turkeys can be dropped off at Charlotte Rescue Mission (907 W. 1st Street) between 7 am and 6 pm before Saturday at noon.



Photo courtesy of Charlotte Rescue Mission

Less than two weeks left! **Excellence in Leadership (Deadline Dec. 1, 2020):** Nominations are now open for the Excellence in Leadership Award. Every year, the Rotary Club of Charlotte and the Charlotte Business Journal selects and recognizes the accomplishments of a leader of an area business or non-profit. We need your help identifying the recipient for this year's award. [Click here for details](#) on the nomination process as well as the qualities of excellence. Nominations will be accepted through December 1, 2020. All nominations should be submitted to [David Zimmerman](#) at dzimmerman@southernshows.com or Southern Shows Inc., PO Box 36859, Charlotte, NC 28236. Presentation of this year's award will be Tuesday, February 16, 2021.

UPDATE The Salvation Army Red Kettle Campaign:** The total raised to date is \$2,483, 83% of our goal of \$3,000. Donations this week came from Henry Bostic, Suzanne Bledsoe, Ken Poe, Sandy Osborne, John Nicolay and an anonymous donor. You can donate to Mark's online page by clicking on this link: [Mark's Red Kettle](#) For those who prefer to write a check, please make it out to The Salvation Army and mail it to Mark Norman, 9806 Deer Spring Ln, Charlotte 28210.



Hello! Christine Cipriano, your new Executive Secretary here with a shameless plug. [Mark Norman](#) has challenged me to raise money for The Salvation Army and I accepted! If you are so inclined, visit my page at [Christine's Red Kettle](#). I know you guys are going to make me look as good as you have Mark! Right?

Pennies from Heaven:** Rotarians can also help The Salvation Army Red Kettle Campaign by donating your coin jar(s) or volunteering your time to collect coin jars from others. If interested, please contact [David Zimmerman](#) at dzimmerman@southernshows.com

**Every \$50 raised for the Red Kettle Campaign or Pennies from Heaven gives you a chance to win a raffle prize. Raffle to be held in January.

DISTRICT EVENTS

ROTARY OPENS OPPORTUNITIES. *Our club is part of District 7680.*

Our District offers Volunteer Opportunities beyond our club. Here are just a few possibilities.

- [NC MedAssist](#) – 2nd and 4th Tuesday of the month: [Sign up here.](#)
- [Second Harvest Food Bank](#) – opportunities through December: [Sign up here.](#)
- [TreeCharlotte](#) is looking for individuals or groups to plant trees. [Check dates here.](#)
- [Operation Christmas Child](#) – volunteer in the warehouse with Charlotte Providence. Contact Mary Ellen Shuntich at mshuntich@carolina.rr.com

MEMBERSHIP

07/01/2020 259

11/10/2020 235

Net Increase -24 *Resignations:* Mike Ranson, Wil Bosbyshell, Sandy Osborne (honorary), Bill Gill, Helen Verkamp, Van Hall

Meeting Attendance, Tuesday, Nov. 17, 2020:

- 62 members and guests participated on the Zoom meeting
- Guests are always welcome. This week we welcomed:
 - Carol Hunter (guest of Tom Cottingham)
 - Bill Bartee welcomed next week's speaker George Couchell

CELEBRATIONS

BIRTHDAY (11/25/2020 – 12/1/2020)

Nov. 26 – John Shell
Clayton Woodard

Nov. 29 – T.J. McCullough

Nov. 30 – Byron Bullard
Bob Freeman
Tony Marciano

Happy Birthday to each of you! And many more!

WEDDING ANNIVERSARIES (11/25/2020 – 12/1/2020)

Nov. 26 – Debbie and Sadler Barnhardt
Happy Anniversary to you!

ROTARY ANNIVERSARIES (11/25/2020 – 12/1/2020)

33 years, Dec. 1 – Tom O'Brien
28 years, Dec. 1 – Pat Millen
26 years, Dec. 1 – Herb Harriss
18 years, Nov. 26 – Carol Hardison
13 years, Nov. 27 – Dan Rajkowski
10 years, Nov. 30 – Henry Batten
8 years, Nov. 27 – Judy Wishnek
5 years, Dec. 1 – Wangzhong Lu

For a total of 141 years in our club! Happy Rotaversary! We are pleased you are in our club!

UPCOMING PROGRAMS (utilizing Zoom)

- 11/24 – George Couchell, Showmar’s Restaurants
- 12/01 – Eli Portillo from the Urban Institute
- 12/08 – How I Got Where I’m At
- 12/15 – Holiday program – Choir School at St. Peters

ROTARIANS IN SERVICE

The Rotary Mission: “We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.”

The Rotary Foundation is known as one of the most effective and well-managed charitable organizations in the world. This foundation has earned 12 consecutive four-star ratings from Charity Navigator and an A-plus rating from CharityWatch.

From the Rotary.org website:

“We know the Foundation is helping Rotarians do good in the world, but it can be difficult to convey the full scope of its work. So, we’ve put together some figures from the past five years — 2014-15 through 2018-19 — to tell the story of the generosity of Rotarians and the good work that the Foundation supports.”



Five years of global grants by area of focus

Area of focus	Total funding
Basic education and literacy	\$53,261,360
Community economic development	\$54,118,305
Disease prevention and treatment	\$151,761,859
Maternal and child health	\$35,233,163
Peacebuilding and conflict prevention	\$18,659,168
Water, sanitation, and hygiene	\$100,657,464

For more information, go to www.Rotary.org or [click here](#).

November is Rotary Foundation Month;
to make a contribution, go to rotary.org/donate.