



December 8, 2020

We meet on Tuesday at 12:30 pm at Fairfield Inn & Suites – Charlotte Uptown, 201 South McDowell St, Charlotte NC 28202

## 2020- 2021 Board Members

President Jerald Coughter

Pres Elect Carol Hardison

Past Pres John Lassiter

Secretary Bill Bradley

Treasurer Edwin Peacock

Exec Sec Christine Cipriano

### Directors 2020-2021

Colleen Brannan

Kandi Deitemeyer

Stuart Hair

Stephanie Hinrichs

Chris Kemper

Chad Lloyd

Alexandra Myrick

### Directors 2020-2022

Patrick Baker

Bill Bartee

Suzanne Bledsoe

Kim McMillan

Rex Reynolds

Ranjay Sarda

John zumBrunnen

### Membership Clyde

Robinson

### Foundation John Tabor

### Programs Elly Clary

Jeff Atkinson

Cheryl Banks

Bill Bartee

Bill Bradley

Kim Brattain

David Tobin

## HOW I GOT WHERE I'M AT Paul Haddock and Joe Gass

Cheryl Banks introduced our “How I Got Where I’m At (HIGWIA)” speakers.



Paul Haddock went first. Paul is the owner of Fairclough and Company, a men’s clothing store in Charlotte and has been for 32 years. Paul is a native Charlottean and was invited to join Rotary 18 months ago by David Zimmerman.

Paul has been an entrepreneur since working to mow lawns at age 12 and working at the Hi Fi Camera Center at 14. He graduated from Myers Park High School and then went to Louisburg College, NC State and CPCC before graduating from Winthrop College in Rock Hill. Paul remarked that CPCC is a wonderful stepping stone to a four-year college or university. He received a communications degree but started in the clothing business in 1988. His store has been on Middleton Drive between downtown and South Park. He has been successful because he is diligent and hard working. He has had to adapt his business model some given the more casual dress of many but he is still at heart a fine menswear clothing store.

Paul has been married for 35 years to Teri Thomas and has three sons – Kip, George and Charles. Kip is a Captain in the Army; George is in the coffee business and Charles is in dental school. As a hobby, which he has had since he was younger, he restores and shows cars. He had three or four cars when he got married. He wishes he had joined Rotary sooner.



Joe Gass followed Paul. Joe is the owner of a commercial printing and custom sign company called Heritage Printing and Graphics. He has been a Rotarian since 1988 when he got out of the Navy. He joined the Charlotte Rotary in 2008 with Tony Zeiss as his sponsor. His father started a small printing company in their garage in 1977 when Joe was 13. He graduated from high school in 1982 and entered the Navy. His last duty station was with Special Boat Team 20 deployed to the Med with Seal Team Two on the USS Hermitage in 1988. As an aside, Joe learned in

a conversation with Hugh McColl in February that Mr. McColl was also deployed on the USS Hermitage, but thirty years earlier, in 1959, when McColl was in the Marines.

In 1988, following six years in the Navy, Joe returned to Maryland and renamed the family printing company from Gass to Heritage based on the USS Hermitage. Heritage prints and mails publications and marketing materials for clients in DC and Charlotte as well as producing and installing a wide variety of custom signage, banners and displays for many different types of clients and industries.

In 1992, he married Angela. They have four children-Joey, Caleb, Bethan and Caleb. They moved to Charlotte from Maryland in 2005 when the children were in elementary school. Two of the kids have married in the past two years adding Lauren (Joey's wife) and Trevor (Bethany's husband) to their family. Joe is happy to report all of their kids are doing well in their chosen pursuits.

He expanded the printing company to Charlotte in 2008 while still growing the business in Washington, DC. The location on Interstate Street has grown from 5,500 square feet to 14,400 square feet in recent years. In 2019, Heritage was asked to provide signage for the NBA All Star game in Charlotte.

In January, Heritage is expanding to add a BlueFire Visual division, focused on the Charlotte market, which helps clients transform the visual presentation of their offices, storefronts, buildings and events by creating and installing signage, graphics and displays. Their uniqueness in the marketplace comes from their collaborative project management style and the amazing visual results that engage, inspire and inform.

Written by: Jim Kelley

A recording of the program is available here:

[https://zoom.us/rec/share/rmYujUgZNwKYM7YBHKxLLp2YTjGhraa9ke5Bgs7ycyxP8lyLrs35zAGlu8LGxAb.InKtP4Uidyh0\\_EMx](https://zoom.us/rec/share/rmYujUgZNwKYM7YBHKxLLp2YTjGhraa9ke5Bgs7ycyxP8lyLrs35zAGlu8LGxAb.InKtP4Uidyh0_EMx)

Passcode: Qc0#x.@N

\*This link will only be available for one month from the recording date.

## CLUB NEWS

*STAYING IN TOUCH* with our Rotary members is important. Please take a moment to check on your friends. To help us stay connected, report updates and more to Christine Cipriano at [christine@charlotterotary.org](mailto:christine@charlotterotary.org)



### **One week left!**

#### **The Salvation Army Empty Stocking Fund (Deadline December 16<sup>th</sup>):**

In all, 8,092 children from 3,691 families are registered to receive toys and clothes through the angel tree program, which matches children in need with anonymous donors who buy the gifts. Some 1,737 senior citizens will also receive gift cards they can use to buy whatever they need — that's a 12% increase for seniors from last year.

And 812 gift cards will be distributed to agencies serving foster children and children and adults with disabilities.

### **The Rotary Club of Charlotte is participating in The Salvation Army #REDKETTLECHALLENGE in two ways:**

1. **Pennies from Heaven\*\*:** Donate the contents of your coin jar(s) (pennies, nickels, dimes, quarters and paper money if you choose) to help The Salvation Army. Donating the coins in your coin jar or volunteering to collect coin jars from others is easy. See the Pennies from Heaven form [here](#). Contact [David Zimmerman](#) at [dzimmerman@southernshows.com](mailto:dzimmerman@southernshows.com) or call at 704-965-3653 for more information.
2. **Red Kettle Campaign\*\*:** Team Captain [Mark Norman](#) reported your Rotary Club of Charlotte has raised \$4,903 for The Salvation Army of Greater Charlotte. This week's donors were: [Carla Dupuy](#), [Jesse Hite](#), [Glen Paton](#) and [Will Barnhardt](#).

*Will you be the one to get us over our goal of \$5,000?* Donate to any of the Rotary Club of Charlotte Team members at: <https://give.salvationarmycarolinas.org/team/316985>

For those who prefer to write a check, please make it out to The Salvation Army and mail it to [Mark Norman](#), 9806 Deer Spring Ln, Charlotte 28210.

\*\*Every \$50 raised for the Red Kettle Campaign or Pennies from Heaven gives you a chance to win a raffle prize. Raffle to be held in January.



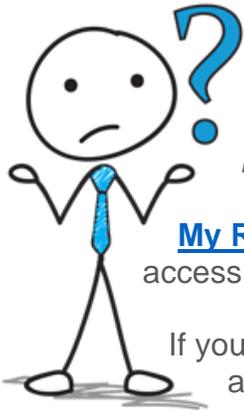
## **NORTH CAROLINA OUTWARD BOUND SCHOOL**

**Outward Bound and the Unity Program:** As a follow up to Alexys Taylor's program on Outward Bound and the Unity program, [Will Barnhardt](#) is pleased to invite you to sample an Outward Bound virtual event. During this virtual event, you will be able to experience some of the excitement that you heard about in her presentation. The date for the virtual program is Thursday, December 17<sup>th</sup> at 12:00 noon. This 1-1/2 hour interactive experience will challenge and invigorate. You will see how North Carolina Outward Bound teaches leadership, communication skills, compassion and teamwork in their program. As an alumni of the 26 day NC program and having participated in the virtual events, I know that you will find the program to be valuable and provide insights for self-reflection and growth. If you are interested, please send an email to Will at: [TecTextiles@aol.com](mailto:TecTextiles@aol.com) and he will confirm your interest and send details as we approach the date. We look forward to seeing you then.



**NC MedAssist** is a nonprofit free pharmacy program dedicated to providing access to life-saving prescription medications, patient support, advocacy, and related services for low-income, uninsured residents of North Carolina.

On Saturday, January 23<sup>rd</sup>, Rotary Club of Charlotte is sponsoring a Mobile Free Pharmacy Program in North Charlotte. Mark your calendars. Volunteers will be needed for both Friday, January 22<sup>nd</sup> and Saturday, January 23<sup>rd</sup>.



*Have you ever wondered how look up your status of your donations for The Rotary Foundation? Have you ever wanted to refer a new member in a different city? Have you ever thought, "There must be a place where I can manage my membership in Rotary."*

**My Rotary** or <https://my.rotary.org/en/> is the internet website for members of Rotary to access tools and information to make your membership experience better.

If you need help, contact Christine at [christine@charlotterotary.org](mailto:christine@charlotterotary.org) or Rotary International at [rotarysupportcenter@rotary.org](mailto:rotarysupportcenter@rotary.org).



## MEMBERSHIP

07/01/2020 259  
12/8/2020 232  
Net Increase -27 Resignations: Charles Bones, Wangzhong Lu

Meeting Attendance, Tuesday, Dec. 8, 2020: 59 members participated in the Zoom meeting.

Guests: We welcomed Jack Haddock (Paul's brother), Jim McDermott and Lang MacBain

## CELEBRATIONS



### **BIRTHDAY** (12/16/2020 – 12/22/2020)

- Dec. 16 – Jim Rogers
- Dec. 18 – John Tabor
- Dec. 19 – Ed Wadsworth
- Dec. 20 – Wes Clark

*Happy Birthday to each of you! And many more!*

## WEDDING ANNIVERSARIES (12/16/2020 – 12/22/2020)

Dec. 19 – Alexandra and Alex Myrick

Dec. 20 – Kristi and Jerry Walters

*Happy Anniversary to you!*

## ROTARY ANNIVERSARIES (12/16/2020 – 12/22/2020)

17 years, Dec. 16 – Charlie Pitts

15 years, Dec. 20 – Karen Calder

15 years, Dec. 20 – Lynn Johnson

12 years, Dec. 18 – Gray Landley

11 years, Dec. 22 – John zumBrunnen

5 years (*in this club*), Dec. 22 – Stuart Hair



*A combination of 75 years of service! Happy Rotaversary Everyone! We are delighted you are in our club!*

## UPCOMING PROGRAMS (utilizing Zoom)

Dec. 15 – *Holiday program* – Choir School at St. Peters

Dec. 22 – *Holiday* – No Meeting

Dec. 29 – *Holiday* – No Meeting

Jan. 5 – Beverlee Sanders, Solid Waste Services, City of Charlotte



## DISTRICT EVENTS

**ROTARY OPENS OPPORTUNITIES.** *Our club is part of District 7680*

**Our District offers Volunteer Opportunities beyond our club. Here are just a few possibilities.**

- **NC MedAssist** – 2nd and 4th Tuesday of the month: [Sign up here.](#)
- **Second Harvest Food Bank** – opportunities through December: [Sign up here.](#)
- **TreeCharlotte** is looking for individuals or groups to plant trees. [Check dates here.](#)
- **Operation Christmas Child** – volunteer in the warehouse with Charlotte Providence. Contact Mary Ellen Shuntich at [mshuntich@carolina.rr.com](mailto:mshuntich@carolina.rr.com)



**Volunteers Needed!** **NewGen Peacebuilders – Greater Metro Charlotte 2021 will be Virtual.** Teams of 6-10 students are being recruited from high school service clubs including Interact, Key, Beta, NHS and SGA.

15 adult volunteers are needed to serve as **small group conversation guides** and **team peace project mentors.** Rotarian and Rotaract volunteers from these counties are especially welcome: Gaston, Iredell, Mecklenburg and Union. **They will train you!**

# Join in a 1-Hr Virtual Volunteer Interest Meeting for the Greater Metro Charlotte 2021 Program!

Click on links below to register:

[Tue., Dec. 8 – 4:00pm](#)

[tinyurl.com/NGP-CLTVolunteerDec8](https://tinyurl.com/NGP-CLTVolunteerDec8)

[Thu., Dec. 10 – 7:00pm](#)

[tinyurl.com/NGP-CLTVolunteerDec10](https://tinyurl.com/NGP-CLTVolunteerDec10)

## ROTARY INTERNATIONAL

*“We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.”*



Bill Tobin, Rotary Relations Manager, and ShelterBox is calling on you to be a ShelterBox HERO.

Help to meet the emergency shelter needs of families displaced by Hurricanes Eta and Iota in Honduras. You can make a difference for families in Honduras, who have lost their homes in these 'back-to-back' hurricanes. ShelterBox, in collaboration with our Rotary partners in the field Rotary Club San Pedro Sula, other Rotary volunteers, and Habitat for Humanity, will implement the response in Honduras.

The current estimated cost of this response is approximately \$542,200, with potential additional costs to be determined. We have raised \$275,000 to-date and need an additional \$266,200. We are urgently calling upon your club to help us, be a HERO for families displaced by Hurricane Eta and Iota in Honduras.

HERO Club donations made through <https://www.shelterboxusa.org/hero> will go directly to funding this response work.