



## 2019 - 2020 Board Members

**President** John W. Lassiter

**Pres Elect** Jerry Coughter

**Past Pres** Mike Hawley

**Secretary** Sandy Osborne

**Treasurer** Phil Volponi

### Directors 2019-2020

Cheryl Banks

William Bradley

Dena Diorio

Carla DuPuy

Bill Loftin, Jr.

Clyde Robinson

Rudy Rudisill

### Directors 2019-2021

Colleen Brannan

Stuart Hair

Stephanie Hinrichs

Chris Kemper

Chad Lloyd

Alexandra Myrick

Edwin Peacock, III

Membership John Tabor

Foundation William Bradley

Programs Mac McCarley

1<sup>st</sup> Qtr Edwin Peacock

2<sup>nd</sup> Qtr Ron Kimble

3<sup>rd</sup> Qtr Jeff Atkinson

4<sup>th</sup> Qtr Karen Price

## GENE WOODS

### THE ASTUTE MAN WITH A PLAN FOUND FUN IN USING THE OKAY EMOJI



Charlotte, home to two world-renowned healthcare systems, had the honor of having the incredibly smart, innovative President and CEO of one of those two institutions ~ ATRIUM ~ address our club today. Eugene “Gene” Woods has an enormous job. He oversees the mega-healthcare system known as Atrium Health ...the leading not-for-profit healthcare system which boasts forty-two hospitals, over nine-hundred care locations, almost fourteen million patient interactions, and an annual net revenue of more than eleven billion dollars. Gene, with a plethora of impressive initials following his name and a passion for the gigantic medical center known as Atrium Health and what it means in the ever-changing and ever-evolving healthcare scene, stood smiling at the MIC as he opened his remarks by describing his sensation at being with us as “a

homecoming.” He’s a Rotarian at heart; he knows our Four-Way Test; he believes in our mission; and he’s familiar with Paul Harris and what The Rotary Foundation means around the world. (Hence, Lee Tabor’s question to him during Q&A, “Why are you not yet a member of Charlotte Rotary?”)

Taking a cue from the title of his presentation: *GOING ALL IN. Building a System of Health That Will Stand the Test of Time* ~ Gene kicked off his remarks by reminding us that in today’s culture “Healthcare is TOP OF MIND.” Backing up his claim, he provided stats on voters who feel healthcare issues are not only important but “very important.” Transitioning into the solid effect that social media has had on all functions of our lives, healthcare is right at the top of the list of issues that are being discussed and debated in print and digitally. Within seconds of news and announcements, voices are heard pro-and-con relevant to healthcare. Politicians have to state their views and news reports cover every healthcare topic from the price of drugs to Medicare to insurers to the Affordable Care Act.

It’s a complex time for not-for-profit healthcare. Insurance prices are rising faster each year. Leaders within the industry are being called upon to face the challenges of the aging population, chronic diseases such as cancer and heart & vascular diseases, and even how technology is revolutionizing the speed of transformations within healthcare. The old saying, “We’ve always done it this way” is “long-gone,” said Gene. Moore’s Law, highly regarded since its origin in 1965, is dead - or shall be by 2025. The short version of Moore’s Law is that processor speeds of computers will double every two years. That’s old news. “Today, digital technology is transforming our world via robotics, mobile apps, data analytics, and artificial intelligence,” Gene told us. (At this point, Gene provided us with a quote from his college-age son who is a tech whiz. The

language was so above most of our heads that we collectively laughed out loud. Gene then showed us the emoji he used to respond to his son. It was the “okay” emoji with the thumb and first finger forming an “O.” That pretty much said it all.)

How do we, Gene asked us, prepare the next generation for the drastic change in medicine and how information is dispensed, even in areas such as organ transplants? Hello, Alexa!

Atrium continues to strive for excellence. As examples ~ it is veteran and military friendly which includes their families and, in fact, Atrium currently employs 2,000 veterans. Research information and healthcare advice for migraine sufferers ~ which speaks to 112,000 people/year ~ is available via apps. Rural vs. urban environmental issues are being resolved. As rural hospitals close, Atrium is connecting those patients using technical healthcare opportunities via apps. In Anson County, Atrium is tearing down old, outdated buildings and building new ones via virtual care. It is also partnering with Wake Forest to resolve the almost embarrassing statistic that Charlotte is one of the largest cities without a medical school. Atrium is committed to helping children via ONE Charlotte wherein free lunches are provided to the 45,000 (!) kids who go to bed hungry and expectant/new mothers are aided through Atrium’s bridge to technology. The list goes on.

Recently renamed one of the *100 Most Influential People in Healthcare*, the long roster of Gene Woods’ distinctions is amazing. He’s been honored numerous times and at numerous occasions by the medical and professional worlds, by a variety of business and professional publications, and has been heralded by Penn State, his alma-mater.

Atrium could not possibly be in better hands. Charlotte Rotary salutes you, Gene Woods!

*Reporter:* Marilyn Bowler; *Head Table:* Diego Ramon, John Lassiter, Mac McCarley, Fred Brown; *Invocation:* Floyd Davis; *Introduce Visitors:* Kim Brattain; *Photos:* Sandy Osborne; *AV:* Bill Gill, Jessica Dupree; *Greeters:* Michael Norton & Brian Huber

## CLUB NEWS

Kevin Poet was a panelist at the Charlotte Regional Business Alliance Summit; email update for [Bob Phifer: rphifer79@gmail.com](mailto:Bob.Phifer@gmail.com);

Tony Mecia’s story (on Gene Woods) in the Charlotte Ledger: <https://charlotteledger.substack.com>

Next ROTARY MEANS BUSINESS AFTER-HOURS will be Wednesday, November 13<sup>th</sup> at TechWorks Gaston. Social time is 4:30pm-5:15pm; Business Tips & Structured Networking from 5:15pm–6:30pm. Free event (requires registration) RSVP: <https://networkingafterhoursnov13th.eventbrite.com>

**Foundation Banquet:** Everyone should have received an email from the District about the **Foundation Banquet**. Please consider supporting and attending this event that will be held at the Ballantyne Resort & Hotel on November 15. Additional details: 6PM fellowship & cocktails; 7PM dinner with keynote speaker Larry Lunsford (*Past RI Director and Current Aide to RI President*); program to conclude at 9:15PM; cocktail attire, \$65/person or \$120/couple. Registration available at [www.dacdb.com](http://www.dacdb.com) (or ask Sandy to register you). [Noelle Culler](#) and [Bill Gill](#) are working with the District Banquet committee – thanks to both!



The club’s FIFTH Interact Club has been chartered. Thanks to [Colleen Brannan](#) for introducing Interact to Providence Day School and serving as the club’s Advisor. Congratulations to co-founders and co-presidents Phoebe and Nicholas Brannan. Charter presented by [John Lassiter](#).

President [John Lassiter](#) expressed his thanks to [Edwin Peacock](#) for hosting the well-attended reception for new members last week. John has challenged the “class” of new members to come up with and participate in a service project together. [Chad Lloyd](#) will be working with this group and there is already quite the list of service opportunities.



[Mort Wise](#) is one of three new members introduced this week. Mort was a member of the Hanover, New Hampshire Rotary Club from 2001-2018, is a frequent visitor of a Rotary Club in Antiqua, and most recently was a member of the Matthews Rotary Club. Mort grew up in a suburb of New York City and received his BA from the University of Michigan and MBA at Harvard. After serving in the Army Reserves after graduate school, he began a 40 year career on Wall Street. While living in Hanover, Mort became involved with Dartmouth College where he co-chaired the building of the Roth Center for Jewish Life at Dartmouth. He has served on the Board of Overseers for Dartmouth College Hilltel for over 20 years. Welcome! [mortewise@gmail.com](mailto:mortewise@gmail.com)



[Paul Haddock](#) was introduced by [David Zimmerman](#). Paul is Owner and Founder of Fairclough & Co. Inc., a Charlotte based Menswear Retailer founded in 1988. He is a past president of The Southeastern Menswear Association. Paul is a Charlotte native that attended Myers Park High School, NC State University, and graduated from Winthrop University with a degree in Communication and a minor in Business. His civic and social activities include membership at Christ Episcopal Church and Charlotte Country Club. Over the years, he has worked actively for Boy Scouts of America, The Crossnore School & Children’s Home in Crossnore, NC and Kappa Alpha Order. Paul is an avid antique car enthusiast and is a member of the Antique Automobile Club of America. Paul and his wife Teri have three grown sons. Paul said any place where people dress up and say the Pledge is a group he must join. Welcome! [paul@faircloughonline.com](mailto:paul@faircloughonline.com).



[Ken Fuquay](#) is President/CEO of Lifespan and was introduced by [Luther Moore](#). Lifespan is an organization that empowers children and adults with disabilities by providing education, employment and enrichment opportunities to live, work, and play in their communities. Rotary has ties to this organization – former club member Leigh Derby founded the organization in 1973; former club member Davan Cloninger became president in 2012; and now we have the pleasure of getting to know Ken. Prior to joining Lifespan, Ken was Co-Director/Curriculum & Students with Carolina School of Broadcasting from 1992-2018. He has been Pastor of M2M Charlotte since 2016...ordained by the PC (USA), moderator of Vision Team, and leads worship/preaching/congregational care. Education: Music degree from Emmanuel College and Masters of Divinity/M.A.C.E. from Union Presbyterian Seminary. Welcome!  
[kfuquay@lifespanservices.org](mailto:kfuquay@lifespanservices.org).

#### SLATE OF OFFICERS AND DIRECTORS

The club will vote on the recommended slate of Officers and Directors at next week’s meeting (11/05/19). As stated in our Policies & Procedures, the floor will be open for additional nominations for Director, President-Elect, Treasurer, and Secretary. Before any member is nominated from the floor, that member must have stated to the nominator that he/she is willing to serve. The slate, including nominations from the floor, will be published in the Reporter immediately following that meeting. If there are no further nominations from the floor, the slate will be approved by the members at next week’s meeting.

President-Elect 2021-2022: Carol Hardison

Treasurer 2020-2021: Edwin Peacock

Secretary 2020-2021: Bill Bradley

Directors 2020-2022: Patrick Baker, Bill Bartee, Suzanne Bledsoe, Kim McMillan, Rex Reynolds, Ranjay Sarda, John zumBrunnen

## SERVICE OPPORTUNITIES

Chad Lloyd is working hard to identify/promote and sign up volunteers for LOTS of service projects. Please look over the below information and let Chad know you can help. [clloyd@mihomes.com](mailto:clloyd@mihomes.com) or [chad.lloyd@yahoo.com](mailto:chad.lloyd@yahoo.com)

- [Special Olympics of North Carolina](#) need adult volunteers for their annual Fall Tournament **November 1-3**. Particularly needing 25 volunteers to help be hotel greeters/hosts on Nov 1<sup>st</sup> 2pm-5pm. Volunteer sign-up link [https://docs.google.com/forms/d/e/1FAIpQLSfTZHA3hPruvlGh5RnIKBmSKpLluRNupnl8mGcT5CKjnsErMg/vie/wform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSfTZHA3hPruvlGh5RnIKBmSKpLluRNupnl8mGcT5CKjnsErMg/vie/wform?usp=sf_link)

- [Classroom Central](#) committee needs more volunteers. This group meets the 1<sup>st</sup> Tuesday of each month and their task is to get school supplies selected by teachers loaded into their car. Five volunteers are needed to cover each shift: 2:30–4:00pm and 4:00-6:00pm. (Clyde Robinson: [cjlx22@hotmail.com](mailto:cjlx22@hotmail.com)) Especially looking for volunteers on **November 5**

- [Queens University Rotaract Club](#) Networking Event is **November 13**, 6:00pm – 7:30pm. This will be a chance for students to interact with Rotary members from various career backgrounds. Their goal is for 25 members from Charlotte Rotary to attend! <https://forms.gle/9XmMyeQt6MAHTtki7>

- [Queens University Rotaract Club](#) on **November 18**, 10AM – Noon, for their largest service event of the semester - Operation Sandwich. They need your help! Both events will be held in the Claudia Belk Room in the Levine Center.

- [The Independence Fund](#) is building a handicap ramp for Marine Wounded Warrior, Nick Firth. Up to 12 Rotarian volunteers are needed on **November 21**; 9AM-5PM (can be split into shorter shifts)

- [Promising Pages](#) in need of up to 10 volunteers to help process incoming book donations (count, clean & sticker, and/or sort books) from 2PM-4PM on **December 10**. Location: 4020 Yancey Rd, Charlotte

## MEMBERSHIP

07/01/2019 276 **New Members:** Jason Otte, Joe Gass, Mort Wise, Paul Haddock, Ken Fuquay

10/22/2019 284

Net Increase +8 **Resignations:** Gunda Knese, Bobby Stochl, Umberto Torresan

Visitors	18
Club Members	129
Total	147 (53.6%)

Thanks for bringing a guest: Magdalena Krajewska with [Linwood Bolles](#); Harry Workman with [Luther Moore](#); Lori Katzenstein with [Kim Brattain](#); Gentry Caudill with [Chase Saunders](#); Kevin Loux with [Edwin Peacock](#); Isaiah Bannister with [Cheryl Banks](#); Tony Mecia with [Phil Van Hoy](#); Matt Nunn & Mike Dell Orfano with [Mary Grace Lostetter](#); Tim Wagy & Sarah Troy with [Michael Norton](#); Diandra Lopez with [Russell Peck](#); Dalton Shaull with [Phil Volponi](#); Larken Egleston with [Carla DuPuy](#); Graham Wollinger with [Mike Wollinger](#); Thomas Henning with [Robert Salmon](#)

## CELEBRATIONS

### BIRTHDAYS (11/06/19 – 11/12/19)

11/07 Lori Giang; Rob Thomas

11/08 Phil Van Hoy; Ron Mikels; Judy Wishnek

11/10 Mike Rash

### **WEDDING ANNIVERSARIES (11/06/2019 – 11/12/19)**

11/06 Patricia Shafer & Daniel Haight

11/07 Anne & Russell Ranson

11/10 Jan & Ron Kimble

### **ROTARY ANNIVERSARIES (11/06/2019 – 11/12/19)**

01 year – Bryce Chambliss

19 years – Ron Kimble

## **UPCOMING PROGRAMS**

*(All meetings at the Fairfield Inn & Suites, 201 S. McDowell St., unless otherwise noted)*

11/05 – Radio Personalities Ace & TJ, and Adam

11/12 – Greg Forest, US Marshal, Western District NC

Photos from our luncheons and other events can be found on Flickr [Click here](#)