



2019 - 2020 Board Members

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TRACY DODSON

City of Charlotte – Assistant City Manager



Ed Driggs introduced our speaker, Tracy Finch Dodson. Tracy joined the City of Charlotte on May 7, 2018 as an Assistant City Manager. Her city portfolio includes oversight of the Economic Development and Aviation departments.

Tracy has more than 20 years in Charlotte and has extensive experience in diverse aspects of real estate development. Prior to joining the City of Charlotte, Tracy was the senior vice president at Lincoln Harris, where she worked on large-scale mixed-use developments in North and South Carolina. Before joining Lincoln Harris, Tracy worked with Cushman & Wakefield, Charlotte Center City Partners and Harris Development Group focusing on real estate development, economic development and brokerage. She also worked previously for the City of Charlotte as a program manager and transit development coordinator. She has been a member of the North Carolina Board of Transportation since March, 2015.

Tracy earned a bachelor's degree in architecture and psychology from the University of North Carolina at Charlotte. She later attended Harvard University where she earned a Master of Design Studies in Real Estate and Urban Development.

Tracy said she had been on the job for 18 months and noticed that when she arrived the perception of economic development in Charlotte was that it was disjointed. She went right to work on a strategic plan that includes four pillars of economic development.

1. Great Places – Great places attract and retain talent and that young talent sees Charlotte as a great place to start a family. She and her staff are looking to craft custom solutions and create efficiencies for transformative projects. They are looking to revitalize economically distressed corridors to deliver a higher quality of life for the community. Since July, 2018, her office has awarded \$1.6M in corridor grants, leveraging \$50M+ in private investment. They have also helped leverage \$950M in private investment for Camp North End, Pearl Park, and River District projects. They are also working on Gateway Station that will replace the current Amtrak station, a new Eastland Mall project and the new CTC/Arena Station.
2. Business Innovation – Her team is convening the ecosystem around supporting businesses in ideation, startup, and growth and playing a leadership role in creating accessible opportunities for small business owners to build wealth. Two examples of that work are AMP UP, a capacity building program for minority

businesses. Since completing the program, grads report 56 jobs created or retained, \$500K+ in new contracts secured, and 100% of businesses are profitable. Charlotte Business Resource Partners has a website, podcasts and has 28 members.

3. Talent Development – They are looking to promote partnerships and programs to enhance a cradle to career talent development pipeline in the city's targeted growth industries. They are partnering with local and prospective companies to develop comprehensive talent acquisition strategies and they are supporting the Minority, Woman and Small Business Enterprises Program (MWSBEs) in capacity building initiatives to cultivate the talent needed to bring more economic opportunities to the community. Project Piece is a partnership between Goodwill, Urban League and TWIN to place people with multiple barriers to employment into the construction area.
4. Prospective Businesses – 11 companies have been awarded Business Investment Grants over the last 18 months and nearly 8,000 jobs have been created with over \$600M in capital investments. Those 8,000 jobs come from four areas: Technology including Lowe's, Microsoft, Stratifyd, and Cognizant; FinTech including LendingTree and AvidXchange; Headquarters including Honeywell; and Research & Development including Columbus McKinnon.

Tracy said that Honeywell was only the sixth Fortune 100 company to be headquartered in Charlotte and the first one in many years. That is exciting. They beat out Dallas for the Lowe's expansion and they are competing with New York for another large company. Charlotte is on the move.

Finally her office is focusing on some non-incentive projects. Better.com has 1000 jobs over five years. Chime Solutions has another 1000 jobs over five years and Amazon had \$13.4M reimbursed for infrastructure, leveraging \$200M in private investment and 1000 jobs.

It is fair to say that Tracy has taken Charlotte by storm in her first 18 months.

Reporter: Jim Kelley; *Head Table:* Mike Ranson, John Lassiter, Ed Driggs, Patrick Baker; *Invocation:* Colleen Brannan; *Introduce Visitors:* Charlie Bones; *Photos:* Sandy Osborne; *Greeters:* Travis Barnes, Jessica Mallicote, Paul Haddock

CLUB NEWS

DONE and FUN....*The Independence Fund in partnership with Purple Heart Homes, building a handicap ramp for Marine Wounded Warrior, Nick Firth; Rotary volunteers: Chad Lloyd, Will Barnhardt, Robert Shaw, Joe Gass, Kevin Pitt, John Nicolay, and Russell Peck*



Member Updates: [Jensen Caudle](#) will be moving to Aquesta Bank in mid-December. Temporary email is jensencaudle@gmail.com; [Brad Crofts](#) is with DLR Group, 121 W. Trade St., Ste 2150 (28202), 704-594-5335; bcrofts@dlrgroup.com.

[Bill Constangy](#) is the author of a new legal treatise, **NONCOMPETE LAW**, published by Lexis Nexis Matthew Bender. This is his third published law book.

[Mark Norman](#) is leading the Red Kettle Campaign effort. Thanks to [Mike Crum](#) for organizing raffle items: dinner for four, Charlotte City Club ([John Scharer](#)); Autobell annual pass unlimited full service car wash

([Chuck Howard](#)); Jesse Brown's outdoor package ([Bill Bartee](#)); 2 hour Quick Books consult gift certificate Daniel Ratliff & Co. ([Brian Huber](#)); 4 tickets Cirque "OVO" at Bojangles Coliseum and 4 tickets in the CRVA suite at Spectrum Center ([Mike Crum](#)); John Hardy silver earrings from Fink's Jewelers ([Bryan McAllister](#)). Tickets are \$10 per ticket or \$20 for 3 tickets. Drawing will be December 17, 2019

Thanks to [Biff Virkler](#) for his annual announcement about the Good Fellows Club Annual Christmas luncheon on December 11, Crown Ballroom, NASCAR Hall of Fame – doors open at 11:30. You can join your Rotary friends at tables 150 & 151. And for the ladies – the Good Friends luncheon will be held December 12, (same location as above), program at 11:45.



Recognizing our friends at the Fairfield Inn & Suites

THANKS for taking care of our Rotary group...

James Moore, Serkut Damte, Alam Berhane, Teignesh Nura, and Chris Barnett

Submit your written nomination for the [Excellence in Leadership Award](#) to Phil Van Hoy or Sandy Osborne not later than December 3, 2019. The club will recognize the 30th recipient of the award at the February 25, 2020 luncheon at Myers Park Country Club. Consider the following: success in the nominee's profession and business or organization; visionary leadership and execution; significant contributions for the good of the Charlotte region; civic mindedness and community involvement; humble in their success; and a reputation for character in keeping with the values of the Four-Way Test.

The Salvation Army - Bell Ringing at the Square November 25 through December 13



11:30am – 12:30pm

11/25/19 *Glenn Paton, Rex Reynolds*
11/26/19 *Hank Donaghy, Chad Lloyd*
11/27/19 *Jerry Coughter, Will Barnhardt*

12:30pm – 1:30pm

Jason Otte, Linwood Bolles
Diego Ramon, MaShona McAfee
Ed Wadsworth, Gray Langley

12/02/19 *Ron Campbell, Mike Guacci*
12/03/19 *Dan Rajkowski, Mark Norman*
12/04/19 *Robert Daughtridge, **OPEN***
12/05/19 *Jesse Hite, Ken Poe, Fred Brown*
12/06/19 *Roger Sarow, Tom O'Brien*

Lynn Johnson, Travis Vance
Marilynn Bowler, Bob Bowler
David Tobin, Jim Deas
Dumont Clarke, Ed Pickett
Catherine Bracey, Carla DuPuy

12/09/19 *The Cantrell Family*
12/10/19 *Stuart Hair, Mike Wollinger, Robert Salmon*
12/11/19 *Elizabeth Teagarden, Scott Anderson*
12/12/19 *David Zimmerman, Fred Wagner*
12/13/19 *Jeff Atkinson, Luther Moore*

Scott Gakenheimer, Diego Ramon
Kim Brattain, Bill Gill
Benton Bragg, Kandi Deitemeyer
Clayton Woodard, Tom Blocker
Pat Millen, Eileen Keeley & Sam

SERVICE OPPORTUNITIES

Chad Lloyd is working hard to identify/promote and sign up volunteers for LOTS of service projects. Please look over the below information and let Chad know you can help. clloyd@mihomes.com or chad.lloyd@yahoo.com

- *Christmas Morning Breakfast* at Charlotte Rescue Mission: 40 volunteers needed to serve breakfast. Arrive by 6:15AM; white (collar) shirt, black pants (bow tie will be provided). Sign up: www.charlotterotary.org, click on Service, last column on the right has a sign-up box. Questions may be directed to Joe Penner, jpenner@medic911.com. IF you are interested in chairing this event next year, please let Joe or Bob Webb (bwebb@myers-chapmen.com) know.



Our club is partnering with [SHARE Charlotte](#) on group volunteering activities.

We would like to SHARE an opportunity with you:

- *Thursday, December 12, 5-7PM, Wells Fargo Atrium Uptown*
SHARE Charlotte and the Charlotte Business Journal are teaming up to celebrate Charlotte businesses who give back with [#BizGivesCLT](#). This event brings together Charlotte's for-profit and non-profit business community to celebrate local philanthropy. We need 5-10 people to staff the event.

To participate, email colleen@branstorm.com

MEMBERSHIP

07/01/2019	276	New Members:
11/26/2019	281	
Net Increase	+5	Resignations: Dusty Holcomb, Rock Miralia, Mary Ellen Player

Visitors	9
Club Members	105
Total	114 (45.9%)

Thanks for bringing a guest: Ann Reynolds with [Rex Reynolds](#); Aura Davis with [John Cantrell](#); Ed & Nancy Brattain (Rotary Club of Sayre, PA); Manish Dahiya with [Terri DeBoo](#); Stephen Saucier with [Jessica Mallicote](#); Palmer McArthur with [Judy Wishnek](#); Haley Gentry and Jennifer Thompson with [Stuart Hair](#)

CELEBRATIONS

BIRTHDAYS (12/04/19 – 12/10/19)

12/05 John Scharer; Don Carmichael
12/05 Kyle Woodruff; David Head
12/09 Elly Clary

WEDDING ANNIVERSARIES (12/04/2019 – 12/10/19)

12/05 Catherine and Bob Finley
12/07 Mary and Kevin Poet

ROTARY ANNIVERSARIES (12/04/2019 – 12/10/19)

03 years Ranjay Sarda
05 years Glenn Paton
19 years Cynthia Marshall

UPCOMING PROGRAMS

(All meetings at the Fairfield Inn & Suites, 201 S. McDowell St., unless otherwise noted)

12/03 – How I Got Where I'm At (*Brian Carn, Jessica Mallicote, Mike Wollinger*)

12/10 – Chief Ken Putney, CMPD

12/17 – Music provided by Inreach Singers

12/24 – Holiday – Not Meeting

12/31 – Holiday – Not Meeting

Photos from our luncheons and other events can be found on Flickr [Click here](#)