



2019 - 2020 Board Members

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TONY MARCIANO Excellence in Leadership Award 2019-2020



Tony Marciano takes a Christian approach to helping people recover from addiction, poverty and homelessness. At Charlotte Rescue Mission, he's changed thousands of lives for the better.

For that, Charlotte Rotary honored him with the Excellence in Leadership Award.

In accepting, former New Jersey minister Marciano attributed to God the impressive success of Charlotte Rescue Mission during his 23-year tenure as president and chief executive. "God has been very gracious and kind to me," he said.

Introducing Marciano, T.J. McCullough, publisher of The Charlotte Business Journal, described him as "a caring leader, a minister of the gospel and a pillar of the community." The Business Journal joined Charlotte Rotary and what became the Charlotte Regional Business Alliance in 1988 to institute the leadership award.

Charlotte Rescue Mission stands out, Marciano told a packed crowd at Myers Park Country Club, for providing a combination of professional, Christian and residential recovery services. Most secular treatment centers don't acknowledge a higher power, he explained, and most Christian centers don't address addiction.

Charlotte Rescue Mission also operates Dove's Nest, a recovery facility for women and children, and Community Matters Cafe, which offers life and job skills training.

Marciano told several stories to show how God guided him and promoted his causes. That included moving him from a rescue facility in Washington, DC, to Charlotte through his failed attempt to lead a rescue organization in Branson, MO.

Two months after he arrived here, Charlotte Rescue Mission's coffers ran dry. Marciano recounted praying: "God, I don't know how you're going to do this, but I need \$10,000 this morning by 10 o'clock." In his mailbox, he found a donor

check for \$30,000.

The Great Recession of 2008 sideswiped Marciano's capital campaign to dramatically increase Charlotte Rescue Mission's capacity. Though many potential donors avoided him, Marciano pushed the pledge total to \$4.9 million. He told God he needed \$6 million. Shortly, The Leon Levine Foundation upped its commitment by \$400,000 and Wells Fargo came through with \$700,000.

A leader must adhere to three tenets, Marciano said.

First, to explain your vision, start with the "why." Charlotte Rescue Mission's "why" is transformation for those suffering from drug or alcohol addiction.

Second: "Demonstrate incredible tenacity such that failure is not an option."

Third: "It's always about the team." He quoted President Harry Truman: "It's amazing what you can accomplish if you do not care who gets the credit."

Don't compete with anyone except yourself is another Marciano mantra. "Do your very best," he admonished, "and accomplish what only you can do."

Responding to a question, he shared his next goal. He aspires to find some retired business leaders to help set up a for-profit company to "put people in the pipeline of industry." He wants to take 200 to 300 poor people from the streets and teach them to do light industrial work.

This should lead to them earning a living wage and enable a mother to work less and have time to read to the family's children. Upward economic mobility stands a better chance in such an environment, he said.

People emerging from poverty should be able to become business owners and homeowners, he added, and he asked, "Why do we have to keep the vision so low?"

Reporter: Elly Clary; Head Table: Tony Zeiss, John Lassiter, TJ McCullough, Luther Fincher; Invocation: Joe Gass; Introduce Visitors: Kim Brattain; Photos: Sandy Osborne; Greeters: Kevin Loux, Joe Gass, Kevin Poet

CLUB NEWS



You asked for it...

Excellence in Leadership Award recipient, the one and only [Tony Marciano](#)

Thanks to [Chad Lloyd](#) for introducing [Kondra Rattley](#) as the club's newest member. Originally from Winston-Salem, Kondra (or Konnie) has been on an upward trajectory from the start. She earned her undergraduate and master's from Appalachian and doctorate from Gardner-Webb. Kondra has had quite the career with Charlotte-Mecklenburg Schools through a number of high profile leadership roles: Principal at Garinger High School, Learning Community Executive Director, Community Superintendent, and is currently Associate Superintendent of High School Equity. She's been involved with organizations across the country including

The Aspen Institute, University of Virginia's Darden/Curry Partnership for Leaders in Education, Harvard's Institute for Race, Equity and Leadership, and was chosen as one of South Charlotte's Top 40 Most Powerful Women in 2019. Kondra and Kelvin have one son, Kelvin Jr. Reach out to Kondra at kondra.rattley@cms.k12.nc.us. Welcome

March Madness: [David Zimmerman](#) will be heading up a fun way to participate in the NCAA March Madness while supporting your Rotary Foundation. For the next 3 meetings, you can enter a bracket in Charlotte Rotary NCAA pool. Brackets are \$20. Prizes will be awarded to the top 3 finishers. Prizes include dress shirt from Fairclough & Company; Chef's Choice cooking class for two from Johnson and Wales University, Knights tickets and a Jesse Browns gift certificate.

Lifespan Casino Night: Join friends and fellow Rotarians, and come looking your best for this dazzling affair. It's Monte Carlo – Charlotte style. We are requesting sponsors, prizes and attendees.

- March 14 – 7PM – till
- Banquet Room at NC Music Factory
- Details and ticket here www.lifespanservices.org/casino-night-2020/

Club member [Colleen Brannan](#), 2020 Board Chair for Share Charlotte, would like to invite Rotary Women to #WomenGiveCLT on April 1, 5:30-7:30pm at Norfolk Hall. Co-hosted by [SHARE Charlotte](#), the [Women's Impact Fund](#) and the [Junior League of Charlotte](#), attendees will meet 50+ local nonprofits while networking during a fun, casual evening engagement, and have the opportunity to connect with other philanthropically-minded women in Charlotte. [RSVP here!](#) or email colleen@branstorm.com for more details.

The environmental project with District 7680 and TreesCharlotte will be Saturday, February 29 at Shuffletown Park, 9500 Bellhaven Boulevard. 10AM – 12PM. Volunteers are asked to bring gloves, wear long sleeve shirts, long pants, and closed toed shoes. Rain or shine event! SMS Catering will provide BBQ lunch. Register: <https://treescharlotte.org/event/shuffletown-park-treeday/>

The Charlotte Providence Rotary Club will hold their 19th Annual Oyster Roast; BBQ, and Silent Auction March 21st from 5-8PM, William R. David Park (4623 Pineville-Matthews Rd). Adults \$45 (in advance); Children under 10 are free. Tickets: www.charlotteprovidencerotary.org.

Make a Note: [Charlotte North Rotary Club](#) has moved to Maggiano's at SouthPark Mall, 4400 Sharon Road.

MEMBERSHIP

07/01/2019 276 **New Members:** Bill Goodwyn, Kevin Loux, Bryan Zeiss, Daniel Peterson, Kondra Rattley

02/18/2020 272

Net Increase -4 **Resignations:** Dal Shefte

Visitors 15
Club Members 128
Total 143 (54.9%)

Thanks for bringing a guest: Lynna Moen, guest of [Colleen Brannan](#); Winifred Bennett, guest of [Brian Carn](#); Woodson Bradley, guest of [Bill Bradley](#); Chic Huber, guest of [Wes Clark](#); Steve Garfinkel, guest of [Tim Chappell](#); Larry Fuschino, Nicole Blumenthal, Pam Beam, Edward Marciano, Christin Marciano, Maria Ortiz, Lucille Marciano, Dorothy Marciano, Mike Moses, and Dave Osterhus, guests of [Tony Marciano](#)

CELEBRATIONS

BIRTHDAYS (03/04/2020 – 03/10/2020)

03/05 Ken Fuquay
03/05 Ken Samuelson
03/06 Edwin Peacock
03/10 Luther Fincher

WEDDING ANNIVERSARIES (03/04/2020 – 03/10/2020)

No anniversaries

ROTARY ANNIVERSARIES (03/04/2020 – 03/10/2020)

02 years – Neal Triompo
04 years – Pete Brunnick
10 years – Brad Crotts
12 years – Terri DeBoo

UPCOMING PROGRAMS

(All meetings at the Fairfield Inn & Suites, 201 S. McDowell St., unless otherwise noted)

03/03 – How I Got Where I'm At (*Charlie Bones, Mary Grace Lostetter, Bryce Chambliss*)
03/10 – Brent Cagle, Charlotte Douglas International Airport
03/17 – TBD
03/24 – Associate Justice Mark Davis, N.C. Supreme Court
03/31 – Phil DuBois, Chancellor, UNC Charlotte

Photos from our luncheons and other events can be found on Flickr [Click here](#)