

Rotary
Club of
Charlotte



REPORTER

May 14, 2019

JOHN LASSITER **Republican National Convention**



Today we had the pleasure of hearing from one of the busiest guys in town, our own Rotary member (President elect 2019-2020) John Lassiter, to share plans for the 2020 RNC to be held in Charlotte August 24-27, 2020. John was named Chairman of Charlotte Host 2020, Inc. (Host) in July 2018 and has as his co-chairs Walter Price, Ned Curran and Doug Lebda. This not for profit economic development organization has no political affiliation and its primary responsibilities include organizing, hosting and

funding the 2020 Republican National Convention.

Organization: John shared that Host will focus on needs outside the Spectrum Center and the Committee on Arrangements (COA, this is the RNC's organization responsible for running their national conventions) will manage all things inside the Center. Host will provide funding (\$70 million budget), operational and admin support (currently 8 employees and growing), secure all hotel rooms (16,000 to date all within 11 miles), organize the vendor and volunteer data bases, support security plans (FBI, Secret Service, CPD and Spectrum security), support/select vendor and venue services (3200 events were held at the Cleveland convention in 2016) and be the lead dog in welcoming visitors to our city. Piece of cake!!

Engagement with the community to help deliver a successful event will come through volunteers, vendors and the business community. Every volunteer (est. 8-12,000 needed) will all go through a background check to help get a real jump on safety. Their updated TRS system will automate volunteer scheduling and assignments creating much needed efficiencies and volunteer happiness. The core goal is to buy/purchase locally and use as much local vendors and labor (diverse workforce) as possible. The many national and local corporates that will be investing/donating will have their C level personnel here and this is HUGE opportunity for showcasing Charlotte as well as local businesses making inroads with these visitors.

Messaging our strengths to the visitors will include themes; High Quality of Life and Great for Business. Charlotte is in a unique position for a large urban metro being just 2.5 hours from the mountains, 3.5 hours from the coast and home to the nation's 7th busiest airport that can get you anywhere fast. For business we tout a dense urban core with much walkable hospitality venues compared to our peers; expanded brewing scene, talented and innovative workforce and expanding road/light rail/travel infrastructure.

Benefits, exposure and anticipated economic impact: The RNC will be the largest user of data for any event to date (it will surpass the Super Bowl in January and the July 2020 DNC in Milwaukee). AT&T in 2012 installed LTE (4G) for the RNC in Charlotte and John feels they will bring the next generation to our event in Charlotte. This will be huge for the

event and after for later users. There will be over 15,000 credentialed journalists here the week before (coverage of our town/story will be unmatched). There will be nearly 50,000 total visitors in our city for four days with the goal to have concierge quality service available/offered to all visitors. There will be thousands of stories mentioning Charlotte and John's team is meeting weekly to review and make sure of the ones that must be included. Over 110 foreign Ambassadors will also be attending. This will be the absolute best opportunity to promote/lift up our Charlotte brand promise, showcase our quality of life and excellent business climate! Based on the same methodology used for the 2016 Cleveland RNC, it is estimated that direct spend and the indirect investment will exceed the \$188 million impact to Cleveland to just over \$200 million in Charlotte. Total jobs are estimated to be over 1,300 and create over \$61 million in labor income and over \$10 million in tax revenue.

We are so fortunate to have this event coming to Charlotte for the 2nd time in ten years and equally as fortunate to have John Lassiter in charge of the Host Committee. He is a terrific civic leader and did a great job today in highlighting this wonderful event.

If you are interested in volunteering or being a vendor, please go to www.charlottein2020.com or email info@charlotte2020.com for more information.

Speaker Write-Up: George MacBain; *Head Table:* Chris Kemper, Mike Hawley, Benton Bragg, Edwin Peacock; *Invocation:* Herb Harriss; *Introduce Visitors:* Mark Norman; *Greeter:* Kim Brattain & Jerry Bryson

CLUB NEWS

REMINDER THAT THE MAY 21, 2019 MEETING WILL BE AT MYERS PARK COUNTRY CLUB. RSVP REQUIRED BY THURSDAY, MAY 16TH.

Please make note of the following updates:

- **Charlotte Providence Rotary** is moving their meeting location to Maggiano's (SouthPark Mall) effective May 21st.
- **Ed Pickett** company name: Raymond James Registered Investment Advisory. Updated email is edward@assetwisefinancial.com
- **Bryan Adams** and **Phil Van Hoy** announced a change at their law firm effective June 1, 2019: Van Hoy, Reutlinger, Adams & Dunn, PLLC will become Van Hoy, Reutlinger, Adams & Pierce, PLLC. Steve Dunn is leaving the practice of law to engage solely in mediation, and Grainger Pierce, who has practiced management-side employment law in Charlotte since 2000, will be joining the firm as a partner.

David Anderson and **Martin Waters** have designated next week's meeting as 'WEAR YOUR SEERSUCKER SUIT' Day. Go for it...



CLUB SOCIAL – MAY 29 SIR EDMOND HALLEY'S

Park Road Shopping Center (4151 Park Rd – there's a cut through to the restaurant between Coe Restaurant and Polish Nail Salon)

5:30PM - 8:30PM

Looking forward to seeing lots of Rotarians, friends, family and potential members.

Charlotte Talks News Round at Spirit Square will be from 9am-10am on Friday, May 24. Plan to meet for coffee at the 7th Street Station around 8:15am. Please email Noelle Culler (nculler@wfae.org) if you are interested in attending. She can take six people!

Back in 2012-2013, Alvin Lewis asked if I would help serve on the Rotary Fellowship Committee for the District. Alvin recalls Chris Jones was District Governor, Alvin was serving his 4th year as an Assistant Governor, and his 1st year as Rotary Leadership Institute District Chair. Alvin has ordered literally thousands of this Rotary coin to hand out as a way of thanking Rotarians for their service. I was lucky enough to receive this coin, which has been tucked away in my purse since 2012. Friends in Rotary to you ALVIN!



Jessica Mallicote (holding the flag) greeting Carolina Aviation Museum volunteer and Korean veteran Bob Cottom when he arrived home from the May 11th Queen City Honor Flight, an organization that works to transport deserving veterans to Washington, DC to visit memorials that honor their service and dedication.



Jakub Gawrys – better known as Kuba – thanked the Club for providing his experience as an exchange student. Kuba arrived from Poland last August and has been attending South Meck. His opening remark was “the exchange has helped him understand he is a citizen of the world.” The monthly get-togethers with the other District exchange students have been wonderful and they all agree they’ve gained weight! Kuba recently completed the trip to Washington, New York and Boston. Noting that Washington was beautiful, the traffic in New York was unreal, and he liked Boston the most. In June this group of exchange students will head to California for their last big adventure. Kuba thanked Bill Loftin and Ed Wadsworth, who served as his counselors. And he thanked two wonderful host families that will remain in his heart for a lifetime.

Saturday, May 18th is the DUCK RACE fundraiser for Polio. All are invited to Tailrace Marina, 1010 Marina Village Drive in Mount Holly for the event that runs from 10am to 3pm. Tickets are \$10 each and you have a chance to win prizes (even a new car).

www.rotaryduckrace.org is where you go to adopt your duck! There’s a river clean up with Catawba Riverkeepers Foundation at 10am, hot dogs & burgers are available, boat rides, kayaks, stand up paddle boards, and in water boat show. The ducks will be released in the lake at 2pm. It’s a great facility and fun for the entire family.



Follow-Up

-Rotary Scholarship Golf Classic September 10, 2019.

-Support Mt. Kilimanjaro END POLIO NOW climb : <https://rotary7680kiliclimb.org> (click on Warren Kean to make your donation).

MEMBERSHIP

07/01/2018 288

05/14/2019 282

Net Increase: -6

New Members:

Resignations:

Visitors 17

Club Members 126

Total 143 (51.9%)

Guests: Bryan Taylor, Maria Lahodny, Dan Kaminskis, Kuba, Kim Bowman, Rachel Kelley, Towers Mingledorff, Ashley Simmons, Mona Lita Carr, Jensen Caudle, Sarah Porter, Renea Robinson, Jennifer Braun, Jody Shevins, Sylvia Van Hoy, David Biggers, Patrick Baker

BIRTHDAYS (05/23/19 – 05/28/19)

05/23 Bob Webb, Wil Bosbyshell

05/24 Lynn Johnson, Helmut Deussen

05/26 Don Millen, Rhonda York

WEDDING ANNIVERSARIES (05/23/2019 – 05/28/19)

05/23 Nikki & Shawn Keith

05/25 Jane & Bob Brietz, Judy & Don Wishnek

05/26 Kandi & Gary Deitemeyer, Justine & David Tobin

05/27 Mariana & Mike Orzech, Sandra & Luther Moore

05/28 Karen & Doug Bean, Jessica & Devin Dupree

ROTARY ANNIVERSARIES (05/23/2019 – 05/28/19)

03 years – Alexandra Myrick

05 years – Tom Gibson

06 years – Greg Sizemore

16 years – Henry Cantrell

UPCOMING PROGRAMS

05/21 - Winston Kelley and NASCAR President Steve Phelps (**meeting at MPCC**)

05/28 - Janet LaBar, CEO, Charlotte Regional Business Alliance

06/04 - Interact Service Award and the Future of College Admissions Panel Discussion

06/11 – How I Got Where I'm At (*Margaret Marshall, Chris Jackson, Clyde Robinson*)

06/18 – Steve Luquire, George Andrews, & Danny Morrison, Sports in Charlotte

06/25 – Club President Transition

07/02 – Holiday Week – Not Meeting

Photos from our luncheons and other events can be found on Flickr [Click here](#)





Charlotterotary.org 704.375.6816
1850 East 3rd St | Suite 220 | Charlotte, NC (28204)