



## THE WIT AND WISDOM OF JIM MORGAN



Benton Bragg garnered up his best emcee voice and announced, "HE'S BAAAACK!" And back he was --- the man with the kindest eyes, the most gentle demeanor and the strongest voice for leadership. This is Jim Morgan, Chairman of Krispy Kreme Doughnuts, Inc. for eleven years (2005-2016) having also served as President of that amazing company during six of those same years. Jim spoke to our club in the past and was back today thanks to popular demand. This time he took a humorous and

well-aimed jab at Benton who had used his BlackBerry as a reference during his intro. And then Jim shared a touching moment he experienced over the past weekend with his granddaughter who, when told that her grandfather would be speaking to a Rotary Club this Tuesday, and having heard her grandmother, Peg, comment on the importance of an opening remark, volunteered, "Just tell them you know they're a bunch of nice people who do a lot of good things and you are happy to be there." From the mouths of babes -- - how could it have been stated more succinctly?!

Today Jim tackled the subject of "A Review - What I've Learned Over The Years" and it was a spectacular journey. Jim's mandate while at Krispy Kreme was to establish throughout the company a "different perspective." A perspective, he told us, that focused on *faith, culture and people*. He shared with us today his beliefs and experience on the value of Leadership.

Renowned for his incredible ability to lead, he listed those to whom he credits his own leadership skills ~ (1) His father. The parent of six children, Jim's father worked long hours and full days, yet he made each of his six children feel special and loved. (2) His mother. She was a wonderful parent to those six children; she never raised her voice or lost her patience. She simply led by example. (3) A Captain in the Navy - fondly called "Columbo." Jim described him as "a great man who cared about us and we about him." It was "twenty-four hours of fun" every day under this strict but kind officer who would walk through walls for his men. (4) A business associate from Gastonia. A man who always, always put others first. He was not only interested in his company making money, he was interested in the welfare of his clients. (5) An exceptional Interstate/Johnson Lane Chairman. He led by listening and by giving others great respect. (6) Jesus Christ. "The greatest example of servant leadership who walked the earth" and "the most incredible leader every day of His life."

Referring to a Forbes article from the April 25, 2007 issue, Jim relayed the story of an ER nurse who overheard a doctor who was working alongside a new doctor, encouraging and complimenting the younger physician. While coaching him on what he could have done a bit better, he asked the younger doctor if he noticed the male housekeeping worker who had just cleaned the ER so beautifully that the room looked pristine. The look on the young doctor's face said it all --- he hadn't even noticed him. The older

physician said that the worker's name was "Carlos" and that he been in this country for five years, his wife's name is Maria, they have four children (he named each child and their ages) and they were from Mexico. "Next week," the older doctor said to the new doctor, you tell me something about Carlos that I don't already know." "That," quoted Jim, "is breathtaking leadership."

To be a good leader, in your career and in your personal life, is to feel commitment and instill passion, and live your life in pursuit of passion. It will make you so "doggone happy," Jim said. He continued to share with us his definition of success which is measured by who you are; not how much money you make. Don't get sidetracked ... Stay focused on what's important and what's meaningful. And there's the wisdom of hindsight - focus on learning, not judging others. Treat yourself like you treat your own best friend, he counseled. Don't "dog" yourself. Control your *attitude* but be good to yourself because that will reflect positively on your *altitude*. Foster culture -- this is the most critical of all leadership skills and is, in fact, its foundation. Vision, Strategy and Tactics ... key words to implement the culture needed for leadership. Don't let technology replace person-to-person interaction.

Very importantly, remember to thank those people from your past who have helped you achieve. Jim spoke of his own fifth grade-school teacher (Mrs. Worth in Greenville, SC) and how thankful he is to her for guiding him to become a leader and a man who cares for others. Remember, he said, to thank that aunt who long ago made sweaters for you every Christmas. Never move forward without taking your family and friends with you. Don't stray from them and always remember the important role they play in your life.

Lastly and most importantly, "Do all that we do in His will and for His glory."

In response to audience questions, Jim advised us to do all we can to enrich the lives of others and to make a difference in this world. Be sure that when you're gone, others will know that you were here because of the good things you accomplished on behalf of your fellow man. Lead so that people around you believe in themselves, in others and in the future. Address two of our biggest problems: complacency and mediocracy. "Let's walk out of here today," he challenged us, "and work to improve ~ and bring hope to ~ our neighborhood, our workplace, our city, our state, our country, and our world."

Jim Morgan lives what he preaches. He is committed to youth and education via numerous charities including the YMCA and the Youth Commission. He is a longtime Sunday school teacher and also teaches a young couples class at his church - Providence Baptist.

Our speaker today is a remarkable man who also happens to be an incredible businessman, civic leader, and volunteer.

Today we heard from a standard-bearer for kindness to others. His name is Jim Morgan. He is a hero.

*Speaker Write-Up:* Marilyn Bowler; *Head Table:* Mike Hawley, Tom Bartholomy, Benton Bragg, Dale Halton; *Invocation:* Parker Cains; *Visitors & Guests:* Bill Bradley; *Song:* Terri DeBoo; *Piano:* Em Syrewicze; *Photos:* Bert Voswinkel

## CLUB NEWS

**Kim Brattain** announced a team from Kim Brattain Media will be on hand to video our weekly programs over the next three months. A broadcast of just the speaker, the entire program and podcasts are coming your way! The link to last week's water discussion was posted on our Facebook page (*Rotary Club of Charlotte*) and can be found here:

<https://www.youtube.com/watch?v=T3jaz58MYSQ&feature=youtu.be>. Check it out!

While talking about the need for more club socials at last week's board meeting, **Karen Calder**, **Em Syrewicze** and **Bill Bradley** jumped at the chance to get something going. First event on the very spontaneous schedule is a visit to NoDa Brewing Company, 2921 N. Tryon Street. Everyone is invited to drop by on August 15 at 6PM for a tour that will be hosted by Rotarians and brewery owners, **Susie & Todd Ford**. There are no tickets, no reservations, and everyone is on their own. A great chance to see friends and meet new ones. Don't miss it.

Kendall Alley spoke about the "All In" initiative to provide support at Charlotte-Mecklenburg Schools. **Kim Brattain** has a team in place to volunteer on August 17 at Sedgefield Middle School from 9AM to Noon. If you can join in, let Kim know ([kim@kimbrattain.com](mailto:kim@kimbrattain.com)). Full schedule here: <https://uwcentralcarolinas.org/LiveUnitedDay>.

AUGUST is Membership and New Club Development Month. Celebrate your club, your members, and the good you do in your community and around the world. Look around and think about a friend/co-worker that would be a good fit for Rotary, and then contact the Rotary Office for the membership application.

The purpose of Rotary Leadership Institute (RLI) is to strengthen your club and strengthen your life. RLI is for everyone – members who are already leaders in the club, members you wish to groom to become leaders, and new members. Training is provided through three sessions at \$95 per session (<http://www.rli33.org/>) and new and convenient locations are available all the time. Coming up in the Charlotte area: Part 1 is available in Lancaster on August 25<sup>th</sup>; Part 2 in Charlotte on October 6<sup>th</sup>; and Mooresville on April 6<sup>th</sup>. Check out the website and consider enrolling.

**Calendar Event:** October 2, 2018 – Rotary Scholarship Golf Classic – Ballantyne Resort – the tournament is a fundraiser that provides college scholarships for families of our First Responders.

November 10, 2018 - Rotary Foundation Banquet at Langtree Plantation, 554 Langtree Rd, Mooresville, NC. Fellowship & Cocktails at 6PM; Dinner at 7PM; Program Concludes by 9PM. Keynote speaker will be Past RI President John Germ. \$65 for first person; guests are \$55 per person; Rotaract or Interact students \$40 per student. Registration (coming soon) through DACDB.com.

## MEMBERSHIP

07/01/2018	288
08/07/2018	284
Net Increase:	-4
New Members:	
Resignations:	

Visitors	14
Club Members	132
Total	146 (55%)

Visitors & Guests: Tom Signorello, Brooke Stephens, Bob McCarter, Grant Geisler, Eric Ridler, Ty Simpson, Todd Tibbits, Marian Spargo, Dean Jones, Michael DeVaul, Donald Cureton, Jr., Elizabeth Barnhardt, Barbara Metropoulos,

### **BIRTHDAYS** (08/16/18 – 08/22/18)

08/20 Dale Halton, Carol Hardison

08/22 George Edmiston

### **WEDDING ANNIVERSARIES** (08/16/18 – 08/22/18)

08/16 Frannie & Frank Martin

0817 Nancy & Tim Chappell; Mary & Mason Alexander

08/18 Norva & Ed Pickett

08/20 Victoria & Jeff Atkinson

### **ROTARY ANNIVERSARIES** (08/16/18 – 08/22/18)

01 year - David Seroy

04 years – Dena Diorio

05 years –Jennifer Nichols

08 years – Ben Dobson

68 years – Martin Waters (!)

### **UPCOMING PROGRAMS**

08/14 **Jay Bryson**, Head International Economist, Wells Fargo

08/21 **Carol L. Folt**, Chancellor, UNC-Chapel Hill

08/28 **Bob McKillop**, Davidson Basketball Coach

09/04 **Dr. Jim Martin**, Revelation through Science

Photos from our luncheons and other events can be found on **Flickr** [Click here](#)



