

Rotary
Club of
Charlotte



REPORTER

September 5, 2017

WINN MADDREY

TedX Charlotte



How has “TED Talks” grown from an annual Silicon Valley technology idea conference in 1984, to a free online public speaking enterprise with more than 1 Billion viewings?

Our Speaker, Winn Maddrey, summarized the history of TED.

Soon after Chris Anderson and Wired Magazine purchased the company in 2000 “free videos for the world” were added to the business model. A few inspirational speeches were presented to their annual conference and then subsequently broadcasted on the web reflecting Technology Entertainment Design.

From the beginning, via an audition selection process, TED has sought out presentations with a motto “ideas worth spreading” (not solutions). These presentations must be communicated in 18 minutes or less.

In 2009 TED stepped up to another level, franchising independently produced non-profit conferences quickly organized in cities all over the world. These new, one-day TEDX franchised conferences became farm league incubators for thousands of new “idea” presentations which have grown to more than 21,000 full day conferences throughout the world.

Charlotte joined the ranks of franchised TEDX conferences soon after 2009. Winn acquired the franchise rights in 2012, produced his first Charlotte conference and has been reapproved for conferences ever since. The annual production requires a dedicated, all volunteer staff that each year must secure sponsorships, weed through hundreds of audition videos, select 100 for audition invitations, and eventually choose 12 -15 to be coached to provide the programming for this annual, local production. This process results in persona and topical balance among the Speakers.

What characteristics result in an engaging Speaker? Winn said “it’s all about the message.” Be brief, prepare it, then break it down and try to eliminate 40% of it. Tell your story, perhaps retell it another way, then “get out of the way and don’t waste people’s time.” Don’t read from an Iphone and minimize power points. If you want to watch a sample of one of his favorite presentations, link to Tom Wujec’s “How to Make Toast” <https://www.youtube.com/watch?v=pyLjUVXohEc>.

The 2017 Charlotte TEDX day will be at Halton Theatre CPCC on October 13th; tickets are available for \$50. <http://tedxcharlotte.com/>

Speaker Write-Up: Ed Wadsworth

Head Table: *Steve Eanes, Mike Hawley, Colleen Brannan, David Erdman*; Invocation: *Chad Lloyd*;

Visitors & Guests: *Susan Evans*; AV: *Tom Bartholomy, Daryl Larner*; Photos: *Bert Voswinkel*

CLUB NEWS

Mark your calendar for the **Flu shot clinic**...September 26, 2017 from 11:30AM to 2:00PM. The nurse will be set up at a table by our name badge boxes and you'll be in and out in no time. Thank you past president **Catherine Browning** for making these arrangements.

Kim McMillan has joined Charlotte Regional Realtors Association as Vice President of Marketing & Communications. Please update her contact info: direct line 704-940-3177; kim.mcmillan@carolinahome.com. **Mark Norman**, with the help of **David Tobin** and other non-Rotary friends, raised \$2320 for victims of Hurricane Harvey through parking sales for the NC State & USC game this past weekend.



Parker Cains and **Angela Broome Powley** gave an update on how Charlotte Rotary assisted displaced families from the Woodscape Apartment complex fire. Member donations of around \$1200 helped fund back to school boxes/supplies for 43 children. Angela explained how the Red Cross is the primary coordinator of relief efforts and is further assisted by agencies such as the Salvation Army, Crisis Assistance Ministry, etc. **Carol Hardison** and Crisis Assistance Ministry provided winter coats for the children. Great community effort.

Welcome Henrik Donnermeyer! Henrik is the club's 16 year old exchange student that arrived in Charlotte a couple weeks ago. Henrik is from St. Wendel in the Saarland, Germany and is attending South Mecklenburg High School.

Bill Loftin serves as his counselor and invites club members to make Henrik feel welcome and help line up some good ole American experiences...sporting events, family dinners, shopping, etc. A few fun facts about Henrik: he loves to travel, is not scared to try new food (but dislikes fish and onions), loves animals, and is confident, responsible and a fast learner.



You can support the **October 17 Rotary Golf Classic** in several ways: register to play, donate a cool item for the door prizes/raffle, or attend the BBQ dinner that will be provided at the end of the tournament (around 5ish).

From September 2, 2017 through March 31, 2018, young professionals from across Rotary Zones 33/34 are ready and excited to field questions on how to recruit, retain, and engage service-minded leaders of all ages through a unique perspective as young Rotarians and Rotaractors. A couple members from Rotary District 7680 were selected to be part of this team...including our own **Travis Vance**!

100 SERVICE PROJECTS (96 completed)

- **Queen City Honor Flight** has added a second flight for the October 7th trip to Washington, DC. 16 Veterans have signed up so far and there about 40 seats that need to be filled. Priority seating is open to WWII Veterans, and this flight is also available to Korean and Vietnam Veterans. Desert Storm, Granada and Panama Veterans who returned with life limiting physical conditions may also apply. Applications for Veterans and Guardians can be found at www.charlotterotary.org, click on the Service tab, then Flight of Honor information in the middle column. **UPDATE:** September 17th is the application cut-off date.

- **HeartBright Invitational Golf Tournament** coming up September 12 at the Ballantyne Resort. Contact: Tom Blocker tomblocker48@gmail.com.

- **Konica Minolta NFK Golf Classic** will be held **September 25** at River Run Country Club. Volunteers needed for three shifts: 7:30AM-10:30AM registration; 9AM-4PM volunteer scorers, 2PM-5PM post-event reception. Contact: Rob Hayden Robert.hayden@kidney.org.

- **Platelet Donation:** Register at the American Red Cross or Community Blood Center of the Carolinas to donate platelets. UPDATE - 76 donations to date. Donations have fallen off in the last 3 months and not meeting the goal of 100 donations will jeopardize this effort. Contact: **John zumBrunnen:** jzumbrunnen@zumbrunnen.com.

MEMBERSHIP

07/01/2017	309
09/05/2017	308
Net Increase:	-1
New Members:	
Visitors & Guests	11
Club Members	146
Total	157 (55.7%)

Guests: Ben Lassiter, George Climer, Erich Gram, Courtney Van Dyne, T. J. Eberbe, Lynn Lee, Jeff Schoch, Sarah Booth, Chuck Price, Henrik Donnermeyer, Elizabeth Maddrey

UPCOMING BIRTHDAYS (09/14/17 – 09/20/17)

09/15 Rich Campbell, Ron Campbell, Katie Tyler
09/16 Gray Langley
09/17 Tim Flanagan, Larry Hyatt, Mark Norman, Dal Shefte
09/19 Steve Gassaway

UPCOMING ANNIVERSARIES (09/14/17 – 09/20/17)

09/14 Elsie & Will Barnhardt
09/16 Renee & Chris Jackson; Kaye & Lamar Thomas
09/17 Sylvia & Larry Hyatt
09/18 Ann & Floyd Davis
09/20 Lucy & David Anderson; Kate & Greg Hatcher

UPCOMING PROGRAMS

09/12 Sharon Decker, Tryon International Equestrian Center

09/19 How I Got Where I'm At (*Carolyn Carlburg, Kim McMillan, Carla DuPuy*)

09/26 Dr. Patrick Graham, Charlotte Works

10/03 Beth Butler, ED, North Carolina Business Leader Network

Photos from our luncheons and other events can be found on **Flickr** [Click here](#)





charlotterotary.org 704.375.6816
1850 East 3rd Street | Suite 220 | Charlotte, NC 28204 USA
Rotary Club of Charlotte