



## Denis Arnold, Distinguished Professor of Business Ethics

UNC Charlotte Belk School of Business



Introduced by Ellison Clary, we learned that Denis Arnold is the Jule and Marguerite Surtman Distinguished Professor of Business Ethics. He is a business ethicist and prolific writer who has published over 70 publications, including six books, and is currently in the midst of a five-year stint as the editor-in-chief of the leading academic journal, *Business Ethics Quarterly*. Arnold's paper examining self-regulation in the pharmaceutical industry

was named a best article by the Belk College of Business. He is a past president of the Society for Business Ethics.

"My research focuses on business ethics, corporate responsibility, sustainability and public policy related to business. My current research focuses on two major areas. The first is international business ethics. These issues include labor practices in off-shore factories, business and human rights, and business relationships with those living in extreme poverty. Secondly, my research seeks to understand the drivers of innovation, corporate misconduct and corporate integrity in the pharmaceutical industry. Much of my research and teaching focuses on how firms can effectively manage internal organizational ethics and external stakeholder relations consistent with societal expectations and thereby retain legitimacy."

"In international business, my research has emphasized best practices in the management of human rights issues in global supply chains. My research on corporate responsibility in the pharmaceutical industry has shown that industry self-regulation without sanctions are ineffectual. It has also shown that firms that focus on marketing rather than research and development are less innovative and develop fewer of the novel drugs that society needs. My collaborators and I have recommended specific public policy solutions to prevent deceptive self-regulation and to encourage pioneering drug innovation."

"One of the biggest issues is how leaders can cultivate cultures of integrity at large organizations. Many firms in industries such as financial services and pharmaceuticals are facing challenges to their moral legitimacy because of misconduct. Other firms may be just a few steps away from serious reputational and financial damage because of failures to actively manage organizational ethics and compliance. Directors, executives and senior managers have myriad responsibilities, and as a result they may not pay sufficient attention to managing ethics and compliance effectively. But society has little tolerance for misconduct and the Department of Justice has placed greater attention on holding individuals, and not just shareholders, accountable for corporate misconduct."

"My current research focuses on understanding what factors lead some organizations to

act with high integrity and some organizations with low integrity relative to their own stated values. I'm also working on a project that synthesizes what is known regarding best practices in the management of labor conditions in global supply chains in order to provide managers with state-of-the-art guidance in this area."

"One complaint that businesses often have about new employees is that they are not able to express themselves well in writing. In my MBA classes, I require a substantial amount of writing to help students improve their ability to communicate effectively."

"At the undergraduate level, I very much enjoy helping students understand the social, political and economic contexts in which businesses operate. Case studies help to make the ethical dimensions of management obvious and we have terrific conversations based on these cases. At the MBA level, I enjoy having my students connect topics in class to their own workplace experiences. I also learn a lot from my MBA students when they present on current topics in ethics and corporate responsibility. At the doctoral level, I enjoy working with young scholars on innovative research projects that break new ground."

"My executive education courses train leaders in best practices in the management of effective organizational ethics and compliance. I have provided training and workshops for ethics and compliance officers, business law professionals and local companies — from medium-sized, privately-held firms to Fortune 100 corporations. I also work closely with area CEOs on the annual Barnhardt Seminar in Business Ethics."

At the end of his presentation, President Natalie English asked all Rotary members to recite the Rotary four-way test as follows.

Of the things we think, say or do

Is it the TRUTH?

Is it FAIR to all concerned?

Will it build GOODWILL and BETTER FRIENDSHIPS?

Will it be BENEFICIAL to all concerned?

Speaker Write-Up: John Galles

Head Table: Jeff Atkinson, Natalie English, Elly Clark; Invocation: Steve Eanes; Visitors & Guests: Phil Volponi; Health, Happiness & History: Tim Newman; AV: Nikki Keith & Steve Eanes; Photos: Bert Voswinkel; Piano: Em Syrewicze

## CLUB NEWS

Golf Co-Chair **Bill Gill** gave a recap of the September 27, 2016 tournament. A net of \$46,500 will be added to our mission to provide scholarships for children of our first responders. This tournament was established in 2003 and to date has provided 75 scholarships with overall donations of \$756,000. Thanks to everyone for participating and in particular, **Denise Hallett** for her work with the raffle, **Bob & Robert Freeman** for donating their famous SMS BBQ, **Luther Fincher** for his never-ending resources and **Tim Newman** for rallying the players.

Thanks to Amy and **Mark Norman** for stepping up to host exchange student Yseult in the December-March timeframe! Roster update for **Davan Cloninger**: LIFESPAN corporate office has a new mailing address effective immediately. 1511 Shopton Road, Suite A (28217-3240).

**Robert Freeman** recognized, thanked and encouraged everyone to support The Rotary Foundation: Paul Harris Fellow: **Cheryl Banks** and **Peirce Ward**; Level Four: **Ed Wadsworth**; Level 8: **Tom Cottingham** and **Charlie Bones**. If you are not currently donating to OUR Foundation and would like to do so, contact Robert or the Rotary office.



**Rotary Zone 33-34**, encompassing 29 districts in the Mid-Atlantic and Southeastern United States, the Caribbean, Puerto Rico, French Guiana, Guyana, and Suriname will welcome 500 Rotarians/guests to uptown Charlotte for their annual training conference this week. There are 26 countries and regions represented in Zones 33-34. Quite a crowd. RI Director Joe Mulkerrin thanked Charlotte Rotary Club members for all we do and for supporting the conference. In Rotary tradition, a tree will be planted at the Mint Museum on Saturday, October 15, 2016 at 2PM. All are invited to attend and meet RI President-Elect Ian Riseley, Barry Rassin, Trustee, The Rotary Foundation and RI Director Joe Mulkerrin. Also giving a shout out to the Queens College Rotaract Club for providing volunteers to load/unload trucks, preparing goody bags and helping with registration on Friday.

**Approve for membership** (*comments to Rotary office by 10/18/16*)

Lenora A. Skipper  
Arthritis Foundation (Health Services, Non-Profit)  
Sponsor: Kristina Aquilone  
Endorsed: Cheryl Banks and Elizabeth Harrison

## 100 SERVICE PROJECTS

### NEW PROJECTS *in red*

190 members have volunteered 2095 hours to complete 69 projects! The Farmer's Market at Cotswold is in particular need of help over the next 3 weekends. <http://www.signupgenius.com/go/20f0548afaa2da5fe3-volunteer>.

**American Red Cross** – Blood services transportation and delivery drivers are needed. Contact Tamrah Jordan [tamrah.jordan@redcross.org](mailto:tamrah.jordan@redcross.org) for an explanation of what is needed.

**Charlotte Bone Bash** – Kristina Aquilone needs several volunteers for the Arthritis Foundation's event to be held at Carmel Country Club on October 29 from 6:30pm-10:30pm. Set-up/breakdown, registration, raffle/auctions. [www.tinyurl.com/2016CLTBoneBash](http://www.tinyurl.com/2016CLTBoneBash).

**Veterans Day Celebration at Matthews Rotary Club** – volunteers needed to help serve lunch during the Veterans Day program on November 14. Contact Fred Rogers: 704-578-2509.

### ONGOING

**-Allenbrook Elementary School:** North Star Reading Partners with a commitment to read to a 3<sup>rd</sup> grade student one hour a week. Eric Davis: [eric.davis@wellsfargo.com](mailto:eric.davis@wellsfargo.com).

**-Platelet Donation:** Register at the American Red Cross or Community Blood Center of the Carolinas to donate platelets. **50 donations to date!**

**-American Youth Soccer Organization (AYSO):** Coach, referee, board member, linesman, snack shack worker, etc. Kathy Riley at [rc@ayso05.com](mailto:rc@ayso05.com) or Carolyn Carlburg [c.carlburg@gmail.com](mailto:c.carlburg@gmail.com)

**-Cotswold Farmers Market:** <http://www.signupgenius.com/go/20f0548afaa2da5fe3-volunteer>. This group REALLY needs help with set up/take down each and every weekend. Please think about lending a hand.

### UPCOMING BIRTHDAYS (10/13/16 – 10/19/16)

10/13 Vernon Menard  
10/14 Stephanie Hinrichs, Boyd Coggins  
10/17 Bob James  
10/18 Henry Cantrell  
10/19 George Page

### UPCOMING ANNIVERSARIES (10/13/16 – 10/19/16)

10/13 Martha & Jim Woodward  
10/15 Shannon & Spencer Eckard

10/18 Stephany & Tom Templeton  
10/19 Cheryl & Will Hadley; Diana & Mark Turner

Club Members	153
Guests	16
Total	169 (55.8%)

**GUESTS:** Leanne Skipper, Penny Bones, Josh Stone, Lindsey Ringwald, Chad Lloyd, Jamie Hayes, Chinatsu Ando, Lynn Lee, Ranjay Sarda, David Hare, Joe Mulkerrin, Tom Smith, Ken Dresser, Chris Jones, Carl Davis

### MEMBERSHIP

07/01/2016	318
10/11/2016	321
Net Increase:	+3

*New Members:* Jeff Atkinson

*Resignations:*

### UPCOMING LUNCHEONS

([www.charlotterotary.org](http://www.charlotterotary.org) and click on the events tab)

10/18 – Maria Pacheco, Wakami Village

10/25 – David Ratchford, CEO, Spectrum Consulting – The Aging Population

11/01 – Gubernatorial Candidate Roy Cooper

11/08 – Cornell A. Wilson, Jr., Secretary, NC Department of Military & Veteran Affairs

Photos from our luncheons and other events can be found on **Flickr** [Click here](#)





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