

**Rotary**  
Club of  
Charlotte



# REPORTER

August 23, 2016

## JASON MENGEL

**The PGA Championship: Another Feather in Quail's Cap**



We were pleased to welcome Jason Mengel, director of the 2017 PGA Championship to be held at Quail Hollow Country Club in August of 2017, the first Major championship held in Charlotte. Jason moved his family to Charlotte in November 2015 to begin laying the framework for this highly coveted event. A native of Michigan and graduate of Western Michigan University, Jason is no stranger to relocation with 5 major moves under his belt in the past 8 years. Charlotte and Quail Hollow are the perfect partner for the PGA Championship with a top notch, world class golf course, ample space to build the infrastructure and accommodate the logistics an event of this size and significant community support. The executive committee at Quail Hollow, led by Ralph Breeden, has been hard at work with the PGA, corporate sponsors and multiples of vendors to ensure a successful event.

Jason shared a brief overview of the various organizations promoting, teaching and growing the game of golf. He described it as an "alphabet soup": the PGA Tour, the USGA, Augusta National, LPGA and the PGA of America. While all are mission driven and focused on building and maintaining the magical aura surrounding the game of golf, PGA of America, founded in 1916, is member driven with a stated mission of growing the game and serving its members, which now number in excess of 28,000 men and women golf professionals who are recognized experts in teaching and growing the game. It is the largest working sports organization in the world, running four major spectator events: The Ryder Cup, the Senior PGA Championship, The Womens PGA Championship and the PGA Championship.

The PGA Championship is the fourth and last of the Majors played by an all professional field of golfers seeking the ever elusive Grand Slam (winning all four in one season). It commands 28 hours of live network television (on top of constant coverage on the Golf Channel) and is broadcast in over 200 countries to nearly 500,000,000 households. There will be approximately 1,000 members of the press onsite during the tournament, about 1,100 temporary workers (all new jobs), over 3,400 volunteers and 200,000 golf fans with an estimated economic impact of over \$100,000,000. Planning the event includes reconfiguring, updating and perfecting the golf course, building a "PGA city" comprising approximately 500,000 square feet of retail and hospitality space, recruiting volunteers and temporary workers, marketing to corporate sponsors, selling tickets and delivering an excellent experience for everyone involved.

Jason assures us that he, the Quail Hollow Executive Committee, the 40+ committee chairmen and the PGA of America are up to the task! Mark your calendars now for August 7-13, 2017 and buy your tickets now. They are selling fast!

Speaker Write-Up: Suzanne Bledsoe

Head Table: Jerry Bryson, Natalie English, Bob James, Alex Browning; Invocation: Julie Haack;

Guests & Visitors: Herb Harriss; Centennial History: David Zimmerman; AV: Jessica Dupree, Nikki Keith; Photos: Bert Voswinkel

## CLUB NEWS

Donations are still needed to fund the Centennial efforts; you will find the sponsorship commitment fund on our website ([www.charlotterotary.org](http://www.charlotterotary.org)).

### **Platinum Sponsors - \$10,000**

Belk; Philip L. Van Every Foundation; Dan Rajkowski and Charlotte Knights Baseball

### **Bronze Sponsors - \$1000**

Michael Elder; Natalie English; Ed Kizer; Pender McElroy; Leland Park; Nancy Roberson; Jill Santuccio; Linda & Rex Welton; Paul Wyche; David Zimmerman

### **Friends of Charlotte Rotary - \$500**

David Anderson; Catherine Browning; Sandy Osborne; Nancy McNelis; Amy & Mark Norman; John & Lee Tabor

### **Supporters of Charlotte Rotary - \$100**

Bill Barnhardt

Whitney and **Travis Vance** announce the birth of Roan Alexander Vance born August 19<sup>th</sup>. Everyone is healthy and doing well; **Valerie Truesdale** was recognized as Chief Information Officer in the Education category for the Charlotte Business Journal CIO of the Year Awards; **Nikki Keith** and **Ben Dobson** are among community leaders in Class 38 of the Leadership Charlotte program; Thanks to **Catherine Browning** for organizing this year's Flu shot clinic, which will be held before the club's meeting on September 20<sup>th</sup>; **Bert Voswinkel** would like to thank his Rotary family for the many cards, notes and cards since the death of his wife, Pat. The club has sent a memorial donation to the Human Society of Charlotte.

President **Natalie** presented the club's check for \$15,000 to Wayne Riley, Charlotte Coach Administrator for American Youth Soccer Organization (AYSO). These club funds will be matched with an additional District grant for \$27,500 that will help secure fields and related equipment for the Fall program. Everyone has received an email with volunteer/sign-up instructions. Contact the Rotary office or Carolyn Carlborg if you need additional information.

APPROVE FOR MEMBERSHIP (comments to Rotary office by 8/30/16)

*Steven Hughes Gassaway (Steve)*

Cushman & Wakefield (Real Estate, Commercial)

Sponsor: Colleen Brannan

Endorsed: Tim Newman, Tom O'Brien

## **100 SERVICE PROJECTS – 69 projects completed**

### **NEW PROJECTS**

**School Tools** – a donation barrel will be set up at Rotary meetings through mid-September. Bring a new backpack stuffed with pencils, colored pencils, crayons, notebook paper, rulers, glue stick, 2 pocket folders, and composition books. A \$20 contribution will buy 87 pencils. Or, Amazon's online store: <http://www.amazon.com/gp/registry/wishlist/S5MWQOPXF6KA>. Please report if you've donated to Sandy ([sandy@charlotterotary.org](mailto:sandy@charlotterotary.org)).

**Victoria A. Bowler CPCC Memorial Scholarship** – September 14 at Rooster's/SouthPark; 5:30-9PM. Admission \$25 per person (hors d'oeuvres, 2 drinks, music). Donations/admission to CPCC Foundation, Inc., Attn Ginny Hastings, PO Box 35009, Charlotte, NC 28235.

**Annual Duck Race and Youth Services Social** – September 18 at Tailrace Marina, Mt. Holly; 2-6PM; Adopt a Duck: 1 duck for \$10; Quack pack for \$25; Flock for \$100. Chance to win \$2500 and a 2016 Chevy Camaro. See Sandy to purchase your tickets.

**2016 Walk to End Alzheimer's** – September 24 at Symphony Park; registration at 9am; ceremony and walk at 10am. Contact Joan Wright ([joan@osullivanwright.com](mailto:joan@osullivanwright.com)).

**Prescription of HOPE with Mitchell's Fund** – September 28 at Charlotte Convention Center; 11:30AM-1PM; [www.mitchellsfund.org](http://www.mitchellsfund.org)

#### ONGOING

**-Allenbrook Elementary School:** North Star Reading Partners with a commitment to read to a 3<sup>rd</sup> grade student one hour a week. Eric Davis: [eric.davis@wellsfargo.com](mailto:eric.davis@wellsfargo.com).

**-Platelet Donation:** Register at the American Red Cross or Community Blood Center of the Carolinas to donate platelets. **50 donations to date!**

**-Cotswold Farmers Market:** <http://www.signupgenius.com/go/20f0548afaa2da5fe3-volunteer>. This group REALLY needs help with set up/take down each and every weekend. Please think about lending a hand.

#### UPCOMING BIRTHDAYS (08/24/16 – 08/31/16)

08/24 Quincy Foil White; Randy Robinson; Elizabeth Teagarden

08/26 Henry Snead

08/27 Don Steger

#### UPCOMING ANNIVERSARIES (08/24/16 – 08/31/16)

08/24 Joan & Mark Erwin

08/25 Laura & Fred Brown; Linda & Rex Welton

08/26 Sarah & Ben Dobson; Marcia & Torrence Shealy

08/27 Nanelle Napp & Chuck Cocke;;Emmy Lou & Robert Burchette

08/30 Marilyn & Roger Sarow; Sallie & Dick Klingman

08/31 Catherine & Mike McLaurin

Visitors & Guests	21
Club Members	166
Total	187 (60.4%)

**GUESTS:** Nicholas & Caroline Bryson, Lindsey Easterling, Brion Blais, Wayne Riley, Ron Wimberly, Lauren Johnson, Lynn Lee, John Cash, David Hamilton, Bob Meng, Chris Livingston, Leanne Skipper, Mahlek Pothemont, Mike Hallett, Daniel Levine, Ashley Thurmond, Jim Hyder, Hogan Fulghum, Andrew Wright, Will Robertson

#### MEMBERSHIP

07/01/2016 318

08/23/2016 318

Net Increase:

*New Members:*

*Resignations:*

#### UPCOMING LUNCHEONS

([www.charlotterotary.org](http://www.charlotterotary.org) and click on the events tab)

08/30 – Steve Crump, WBTB

09/06 – Marcus Smith, CEO, Speedway Motorsports

09/13 – John Merrino, President, Olde Mecklenburg Brewery

Photos from our luncheons and other events can be found on **Flickr** [Click here](#)





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