



SPONSORSHIP APPLICATION

Name of organization: _____

Are you a recognized nonprofit, an IRS 501c3 organization? _____

Have you been in existence for more than 3 years? _____

Do you have a paid CEO or EDA? _____

Address: _____

CEO or ED Name: _____

Contact Name/Title: _____

Contact Phone: _____

Contact Email: _____

Requested amount not to exceed \$2500:

1. While not mandatory, does the proposed project, campaign or event complement the seven Rotary focus areas of Promoting Peace, Fighting disease, Providing clean water, sanitation, and hygiene, Saving mothers and children, Supporting education, Growing local economies or Protecting the environment?

YES NO

2. Does your organization currently receive assistance, volunteer or financial, from Rotary at the club or district level?

YES NO

3. Is the person making the request a Rotarian? If so, which club?

YES NO Which club? _____

4. What's your organization's mission and who do you help?

5. How will the Sponsorship dollars be used?

6. What assets will Rotary receive in exchange for sponsorship? (e.g. logo, signage, tickets, speaking opportunity for Rotary leader, etc.)

7. If related to an event:
 - 1) Is this a first time or annual event?

 - 2) How much of the total event budget does the requested amount represent?

 - 3) Will there be alcohol provided or sold?

 - 4) Expected attendance

8. How will these funds help your nonprofit organization accomplish its mission?

9. How will these funds help promote or relate to the Rotary mission?

10. Explain how you track and evaluate the impact of grants

11. Include the following on a separate page:

- 1) A specific project budget for the subject of your application showing what percentage our funding represents
- 2) An overall organizational budget that shows sources of revenue for your organization.
- 3) A letter of recommendation from a member of Charlotte Rotary Club

To submit this application, please send to:
christine@charlotterotary.org.