

## PROGRAM



### Michael Smith

By: Jim Kelley

Natalie English with the Charlotte Chamber introduced our speaker, Michael Smith. Michael is the President and CEO of Charlotte Center City Partners (CCCP), which facilitates and promotes the economic, cultural and residential development of the Charlotte region's urban core. Smith's background blends corporate and non-profit experience.

Smith holds his MBA from Kellogg Graduate School of Management at Northwestern University and his undergraduate degree from UNC Chapel Hill. He has held corporate roles at AT&T Communications, First Union's Capital Markets Group and By-Products Interactive. Prior to his role as President of CCCP, Smith was the Chief Financial Officer at the Charlotte Chamber.

Smith has been the driving force behind a number of key initiatives at Charlotte Center City Partners. Under Smith's leadership, Charlotte Center City Partners is facilitating the 2020 Center City Vision Plan which serves as the blueprint for development of the urban core.

Michael presented 53 slides in 20 minutes at 500 miles an hour. Future reporters need to be able to take dictation. This reporter does not do that but did the best he could to write at 500 miles an hour. So here goes. Michael spoke on the State of Center City Charlotte. He mentioned that the purpose of CCCP is to facilitate the growth and vibrancy of Center City which serves as the foundation for a healthy regional economy to improve the quality of life for all Charlotteans. Their focus is on growing jobs, growing investment and recruiting/retaining the best talent. Specifically CCCP does research, business recruitment, marketing, sustainability, programming & event production, planning and advocacy.

Michael provided an overview of Uptown and South End. There has been investment of \$6.4 billion since 2000. There are currently 15,300 residents in Uptown and 3,200 residents in South End. 58% of Uptown residents have moved there in the last five years. In addition over 4,000 new units have been built in Uptown and South End in the past five years. Uptown includes the following: 70 retailers, 160 restaurants, 25 entertainment venues, 10 institutions of higher learning, 19 hotels and over 4,000 hotel rooms. South End includes 196 retailers, 67 restaurants, 56 arts, furnishing/design establishments, and 328 professional service providers.

Michael continued his statistical picture of Charlotte. Over 11 million people visited Uptown last year. In the last five years, eight new arts, cultural or entertainment venues have opened. Now we are attracting new, larger conventions such as CIAA, the NRA and the DNC. Residential development in Uptown and South End continues to grow with 25 projects either announced or under construction. 2,459 units have been completed or are under construction while 3,083 units are in the near-term pipeline.

Michael proudly stated that Charlotte is creating a great urban place to be. On the horizon are Publix South End, Romare Bearden Park, BB&T Ball Park, 1<sup>st</sup> Ward Park, 2<sup>nd</sup> Ward Park and the Rail Trail. In the area of office space, Charlotte has a tradition of adding 4 million square feet each decade but that has dropped off as of late. In the 60's we had 500,000 SF added; the 70's 4.1 million SF; the 80's 3.7 million SF; the 90's 5 million SF; the 00's 6 million SF; the 10's so far 0 SF.

In the area of retail, CCCP is working to improve the environment. The DNC feedback said we had great, walkable areas but a lack of shopping and a lack of adequate downtown hotel rooms. Retail has great power. It animates the city while creating jobs; strengthens office demand; serves residents and enhances the destination for visitors. Michael said we need a "bridge" to naturally occurring retail environments. Charlotte needs to add/reprogram space,

## UPCOMING PROGRAMS

August 27

**Dr. John McConnell**  
CEO  
Wake Forest Baptist  
Hospital

September 3

**How I Got  
Where I'm At**  
Jill Dineen, Stephen  
Smith

September 10

**Paula Broadwell**  
Military veterans  
returning home from  
Afghanistan and Iraq

## LUNCHEONS Time/Location

12:30 Tuesday  
Charlotte Plaza  
Uptown Hotel  
201 S. McDowell

## 2013-2014 THEME



get better parking strategies, add digital signage in Tryon Street kiosks, and incubate with newsstands and a public market.

In the area of hospitality, we are making progress for our 11 million visitors. We have 4,401 rooms in Uptown with \$100 million in hotel projects underway and continued interest in other potential projects. There are 580 new rooms being built in Embassy Suites, Hyatt House and SREE at the Green. There are 308 rooms being renovated in the Blake – Sheraton/Le Meridien.

Michael finished his presentation discussing Envision Charlotte. The Charlotte Center City 2020 Vision Plan stated that Charlotte's foundation for success included a Center City that is viable, livable and memorable. A vital addition to the 2020 vision is having a Center City that is sustainable. Envision Charlotte was announced at the Clinton Global Initiative in September, 2010 as an economic development strategy that attracts businesses and jobs due to reduced operation costs, attracts tomorrow's work force and lessens the impact on the environment. It is a strategy built on industry leaders creating the model for urban environmental sustainability. The focus area for Envision Charlotte is 1.9 square miles within the I-277 loop which has 51 office buildings. The strategic approach is on energy, water, air and waste. Michael says that CCCP aspires for Charlotte's central business district to be the most environmentally sustainable in the nation. Smart Energy Now has launched and is charting progress. The goal is to reduce energy usage by 20% by 2016. Smart Water Now has been announced and is working on infrastructure in the Fall of 2013 with the goal of reducing water consumption/use. The Waste and Air model programs are in the development stages.

Whew! Enough for one Rotary presentation.

Head Table: Mike Crum, Carol Hardison, John Tabor, Natalie English, Ronnie Bryant, Ron Kimble: Invocation: Eric Levinson  
 Visitors & Guests: Julie Haack; Health, Happiness & History: David Erdman; BBB Moment: Tom Bartholomy  
 Song: Gregg Walker; Photos: Bert Voswinkel; AV: Nikki Keith & Jessica Dupree

## CLUB NEWS

- Seen in the Bus Journal: **Wes Jones** (aiDesign Group, Inc.) commenting on Charlotte-area architecture firms starting to hire again; **David Tobin** and Steve Starr (Tobin Starr + Partners) chosen as Charlotte's Small Business Enterprise of the Year; **John Phillips** competed in the US Masters Swimming National Championship in Mission Viejo, CA, where he placed 3<sup>rd</sup> in his age group in 50 meter butterfly and 4<sup>th</sup> in the 100 meter fly.
- Area Rotary Club golf tournaments: 9/25 Charlotte University City at Skybrook Golf Club ([Timoconnell@carolina.rr.com](mailto:Timoconnell@carolina.rr.com)); 10/7 Charlotte South at Firethorne Country Club ([Elliott@davidsonchocolate.com](mailto:Elliott@davidsonchocolate.com));
- Welcome Exchange Students Oce (France) and Krissi (Germany). They would love to join you for a ballgame, concert, cookout, etc; **Darrell Holland** is doing well following by-pass surgery and would enjoy a word of encouragement (2408 Fernbank Dr – 28226).

## POSTED FOR MEMBERSHIP (Comments to the Rotary Office by August 27, 2013)

**Amber H. Brown**

Alfred Williams & Company (Classification: Office Furniture, Retailing)  
 Sponsor: Trip Savery      Endorsed: Marilyn Bowler and Bill Bartee

## BY THE NUMBERS

<b>Attendance</b>	<u>08/20/2013</u>	<u>08/21/2012</u>	<b>Membership</b>		<b>New Members:</b> George McGough, Craig Goodson
Visitors & Guests	20	25	07/01/2013	316	
Club Members	177	179	08/20/2013	317	
Total Attendance	197	204	Net Increase	+1	<b>Resignations:</b> John Engler
Percentage	62.8%				

### **Birthdays August 27 – September 2**

27 Don Steger      28 Brenda Lea  
 31 Jessica Brasington

### **Anniversaries August 27 – September 2**

27 Nanelle Napp & Chuck Cocke    27 Emmy Lou & Robert Burchette  
 28 Patricia & Brion Blais      29 Angela & Joe Gass  
 29 Nicole & Jeremy Canipe      30 Marilyn & Roger Sarow  
 30 Sallie & Dick Klingman      31 Blair & Jerry Bryson  
 01 Anne & Lee Morris      02 Kimberly & Todd Owens

## CHANGE IN SCHEDULE - NEXT WEEK (AUGUST 27<sup>th</sup>)

Unfortunately, Anne L. Matthews is still ill and will **NOT** be at our August 27<sup>th</sup> meeting.

We will have our regularly scheduled speaker, **Dr. John McConnell, CEO of Wake Forest Baptist Health**

## 911 SCHOLARSHIP GOLF CLASSIC SEPTEMBER 18th



## GOLFERS NEEDED....

Questions?? Bill Gill: [bgill@whgill.com](mailto:bgill@whgill.com)

Registration Flyer: [www.charlotterotary.org](http://www.charlotterotary.org)

## MAKIN' MEMORIES THIS FRIDAY (8/23) TO BENEFIT ALZHEIMER'S



Former member **Sheila Neisler** announced a Rotary event that will benefit CART (Coins for Alzheimer's Research Trust). Sponsored by a Rotarian in Fort Mill, country singers Vernon Thompson and Shawn Camp will be playing at the Saloon at the NC Music Factory Friday, August 23<sup>rd</sup> from 5:00 to 8:00PM. The cost is \$10 and ALL proceeds go to CART. The singers and the venue are not charging anything.

To make reservations, go to <http://tinyurl.com/lvzt32w>  
Questions, contact Sheila at [catalystsheila@gmail.com](mailto:catalystsheila@gmail.com)



## CLASSROOM CENTRAL



During the month of August, Classroom Central partners with Communities In Schools and WSOC-TV for the annual *School Tools* campaign to collect much needed supplies to stock our Free Store. **Jill Dineen** and **Bill Allen** ask your help to make a difference in the life of a child by dropping off school supplies at the next two Rotary meetings. Items needed: pens, pencils, filler paper, one subject composition books, erasers, rulers, pencil sharpeners, pocket folders, glue sticks, markers, crayons, highlighters and colored pencils.

## BRING SCHOOL SUPPLIES NEXT WEEK





## TRIBUTE TO MLK'S I HAVE A DREAM SPEECH (50<sup>th</sup> ANNIVERSARY)

Several folks have requested the lyrics to David Erdman's tribute to Dr. Martin Luther King's 50<sup>th</sup> anniversary of his "I have a dream" speech from 50 years ago. Here they are:

### Dream of a King

©2013 by David W. Erdman

A King who lived in the Camelot years inspired us with his dream.  
of freedom ringing from the hills and flowing like a stream  
That the brotherhood of every race would be reality  
In this land, where slaves had toiled, there'd reign equality.

I have a dream that we'll live out the meaning of our creed.  
That we shall overcome one day; tomorrow we'll be freed.  
And from injustice of the past, man's brotherhood will rise  
And then this dream of freedom, we will finally realize.

#### *Chorus*

I have a dream, his words rang out, though the waiting's wearisome.  
There's nothing that's as mighty -- as a dream whose time has come.

Now free at last, the sons of slaves will equally stand proud  
As he declared the human rights with which we are endowed  
By the content of his character is how you judge a man  
It's not his color or his clothes, I hope you understand.

#### *Chorus*

I have a dream, his words rang out, though the waiting's wearisome.  
There's nothing that's as mighty -- as a dream whose time has come.

His dream, so like America's dream, rang out like freedom's bell  
though early in his season, this King, a martyr fell  
His dream that children would join hands, whether they be rich or  
poor  
Is left as that King's legacy, a dream that will endure.

#### *Chorus*

I have a dream, his words rang out, though the waiting's wearisome.  
There's nothing that's as mighty -- as a dream whose time has come.