

## PROGRAM



### Dick Morris - Entrepreneurship at its Best! International Construction Equipment

By: Suzanne Bledsoe

Hank Donaghy introduced Dick Morris, President and owner of International Construction Equipment (ICE), Co. Hank described Dick as the consummate entrepreneur; a true believer in the statement by Calvin Coolidge "...the chief business of the American people is business" (1925). Dick was born and raised in a small town in Pennsylvania, where practically everyone was a small business owner. In fact, his early business ventures (a paper route, trapping business, lawn service and various other jobs) certainly prepared him in many ways for successful entrepreneurship later in life. He was a leader from an early age, as valedictorian of his high school class and president of his college fraternity. After graduation from Penn State University with a degree in Engineering, he worked for IBM where he ultimately realized he was more interested in the business side of engineering than engineering itself. With that in mind, he moved his family to Boston, where he pursued an MBA from Harvard Business School.

After graduation from HBS, Dick worked for several years before he and a couple of partners decided to strike out on their own and form International Construction Equipment, Co. They chose to relocate to the Southeast, specifically Matthews, recognizing that it was centrally located relative to the growing Southeastern region of the US at that time. They planned from the beginning, however, to grow internationally and within a few years had opened locations not only in the US but around the world. They started the business with about twelve months of cash reserves and within eight months realized that their business plan would succeed. Dick pointed out that support from the home front was crucial during the early days.

When asked whether entrepreneurs are born or raised, Dick says that the skills necessary to be a successful business person can be taught, however, the other attributes of a true entrepreneur such as a willingness to take risks, the creativity to develop and flesh out an idea, and the strength and insight to accept failure, learn from it and move on may be more innate. Persistence and the ability to sell your ideas to others are also key attributes of successful entrepreneurs.

The US remains the most entrepreneurial nation in the world, with the Netherlands, Great Britain, France, Sweden and Germany close behind. Dick acknowledges that in the US, the government is a significant partner in entrepreneurial development due to the very high income tax rates assessed on the community of small business owners.

## UPCOMING PROGRAMS

November 12th  
**Meeting Cancelled**  
(Foundation Banquet will be held November 11<sup>th</sup>)

November 19<sup>th</sup>  
**Myers Park Country Club**  
**Warren Graham 50<sup>th</sup> Anniversary of the Kennedy Assassination**

## LUNCHEONS Time/Location

12:30 Tuesday  
Charlotte Plaza  
Uptown Hotel  
201 S. McDowell

## 2013-2014 THEME



He pointed out that lowering taxes would spur small business growth in our country. This is something we would all love to see happen!

Head Table: Penny Hefner, John Tabor, Hank Donaghy, Rick Handford, Denise Hallett;  
Invocation: Rob Thomas; Health, Happiness & History: Chase Saunders; Song: Angela Broome  
AV Jessica Dupree; Photos: Bert Voswinkel

## CLUB NEWS

- Welcome to the club's newest member, **Mahlon Pitt**. Mahlon is a former member of the Rotary Club of Tulsa and has recently relocated to Charlotte where he works for Sunbelt Charlotte. Contact him at [mahlon@sunbeltnetwork.com](mailto:mahlon@sunbeltnetwork.com).
- We thank and recognize all of those that stepped up to serve in Public Office. We believe this commitment follows our motto of Service Above Self.
- Make Note: Good Fellows luncheon, December 11 (contact **Biff Virkler** if you'd like to sit at the Rotary tables) and Good Friends luncheon, December 12. Both will be held at the Charlotte Convention Center; congratulations to **John Nicolay**, who retired from Lend Lease on November 1. New email: [john@johnnicolay.com](mailto:john@johnnicolay.com); **Steve Meckler** is famous for submitting captions to the Observer's Kevin Siers cartoon contest.

## SLATE OF OFFICERS AND DIRECTORS

The Nominating Committee (John Tabor, Marilyn Bowler, Ron Kimble, Pender McElroy, Paul Schmidt, Sandy Osborne) will present the following slate of Officers and Directors to the membership on December 17. Anyone wishing to make a nomination from the floor must gain prior approval that the person is willing to serve.

Tom Bartholomy, President 2015-2016  
Natalie English, Secretary 2014-2015  
Paul Schmidt, Treasurer 2014-2015

Directors 2014-2016  
Bill Bradley, Floyd Davis, Terri DeBoo, Nikki Keith  
Saeed Moghadam, Jill Santuccio, Lynn Wheeler

## BY THE NUMBERS

<b>Attendance</b>	<u>11/05/2013</u>	<u>11/06/2012</u>	<b>Membership</b>		<b>New Members:</b> Mahlon Pitts
Visitors & Guests	7	did not	07/01/2013	316	
Club Members	167	meet	11/06/2013	318	
Total Attendance	174		Net Increase	+2	<b>Resignations:</b> Bobby Sabates, Shannon Young, Anthony Foxx
Percentage	58.2%				

### **Birthdays November 19 - 25**

19 Bruce Walker	19 Kelly Mirt
19 Pat Millen	20 Jessica Graham
20 Matthew Brown	20 Keith Nowokunski
22 Floyd Davis	23 Terri DeBoo
24 Jim Woodward	25 Mason Alexander

### **Anniversaries November 19 - 25**

19 Barbie & Gene Williams	20 Sarah & Ken Harris
20 Catherine & Art Ringwald	21 Kathy & Steve Montgomery
21 Tori & Doug LaBrosse	

## CHANGES: MEETING LOCATIONS

The hotel is going through some renovations, and will be working on the ballroom between Nov11 to Dec 11. Because of that we will be meeting in these locations over that time:

November 12 – CANCELLED (Foundation Banquet will be held November 11)

November 19 – Myers Park Country Club

November 26 – Myers Park Country Club

December 03 – Charlotte Country Club

December 10 – CPCC harris Conference Center

## SEMINAR FOR TOMORROW'S LEADERS



District 7680's Youth Leadership Development program, Seminar for Tomorrow's Leaders will be changing campuses from Catawba College to Wingate University this coming year. This will allow the number of students to potentially double from 80 to 160 students.

**If you would like to volunteer on the District SFTL Committee**, they will be a meeting at VBGB (in the Music Factory) at 5:30 on November 20<sup>th</sup>. You can register on DacDB, and if you have questions, contact Deb Corbett at 704.340.1806 or [debbcorbett@gmail.com](mailto:debbcorbett@gmail.com)

## ROTARY LICENSE PLATE



Thanks to David Erdman's HHH presentation on various members' license plates, it was brought out that the state of North Carolina offers a **Rotary License Plate**.

**Be the first to get one . . .**

<https://edmv.ncdot.gov/VehicleRegistration/SpecialPlate/Detail?PlateID=64#term=Civic%20Clubs>  
and let us know if you do . . .

And here's a deal . . .

The cost is \$40 (\$10 for the plate and \$30 for the personalization)

**If you get a tag, we'll reimburse you for the first year!**

It's great Public Relations.

## RED CROSS SENDING CARDS TO OUR VETERANS



Thanks to Angela Broome, our club will be participating in sending cards of thanks to our veterans overseas

**Tuesday, November 19<sup>th</sup>**

**Tuesday, November 26<sup>th</sup>**

**Tuesday, December 3<sup>rd</sup>**

## ROTARY and the UNITED NATIONS



November 2<sup>nd</sup> was Rotary Day at the United Nations.

Rotary shares a rich history with the United Nations.

In 1945, at the Chartering Meeting of the United Nations in San Francisco, some 49 Rotarians served as Delegates, Facilitators, and Consultants. The next organization had 3.

General Dwight Eisenhower said Rotary was the greatest power for Peace, next to the UN.

## CHARLOTTE ROTARIANS

President John highlighted three of our members

**Nikki Keith** with Ben Carson, the speaker at Elon Homes fundraiser in September. If you do not know who Ben Carson is, google him. His story is one of the best American stories.

**Jerry Coughter**, who graduated last month from the Rotary Leadership Institute, bringing the number of RLI graduates in the Charlotte Club to 5.

**Martin Waters**, who was honored by Queens University with a courtyard for contributions in honor of his family's legacy at Queens.



## CRISIS ASSISTANCE & RESCUE MISSION CHRISTMAS BREAKFAST

### Charlotte Rotary's Month of Thanksgiving

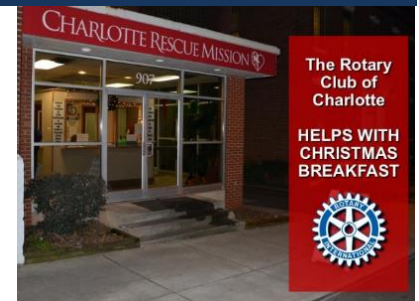
Rotary



November 4<sup>th</sup> – December 3<sup>rd</sup>

Collecting warm clothing for men, women and children during the month of November.

Volunteers needed to serve breakfast on Christmas morning to clients served at the Charlotte Rescue Mission. Contact Liz Irwin at [liz.irwin@thedolancompany.com](mailto:liz.irwin@thedolancompany.com)



## 9/11 SCHOLARSHIP FUND PROMOTIONAL VIDEO

Fellow Rotarian George Cochrane and Sudeshna Hazra, along with George's film students developed a promotional video for the 9/11 Scholarship Fund which was shown at our luncheon yesterday. It is wonderful.

You can view the video at

<http://www.youtube.com/watch?v=kxSiKIX3TzQ>







# ROTARY PEACE WALK

Freedom Park, November 11, 2013 - 2-4 p.m.

*Please join us and invite your friends and family!*

## Rotary Peace Walk

"I will walk for Peace!"

Please join fellow Rotarians, Veterans and Charlotteans to celebrate and spread the message of Peace.

### *When*

**MONDAY, VETERANS DAY  
NOVEMBER. 11, 2013**

From 2 pm to 4 pm

\$10 registration -- **Enter from East Blvd entrance.**

(children below 12 and Veterans free)

Pets are welcome (please follow park rules)

### *Where*

**FREEDOM PARK (around lake)**

1900 East Blvd,

Charlotte, NC 28203

(Rain or Shine)

**YUMMY FOOD AVAILABLE! (See Menu)**



[Register](#)