



# Charlotte Reporter

## The Rotary Club of Charlotte

### November 27, 2012

Charter Date December 1, 1916 Club 6006 District 7680  
www.charlotterotary.org

## Ty Hands, George Cochran, Martin Waters

### HIGWIA/What Rotary Means to Me

By: Ed Wadsworth

Today we were inspired by the life journey stories by three of our Rotarians. The traditional format of the presentations broke away from our traditional program, which was refreshing. Instead of three new members, we had presentations from Ty Hands (2011), George Cochran (2009), and Martin Waters (1951).



Ty just had her “job contract” renewed, re-elected District Court Judge for a new four year term. Born in Las Vegas, her mom died at age 2, and her Aunt and Uncle and cousins became her family. They worked all shifts for the hospitality industry and because she wanted to break that mold, she chose to be the first in her family to attend college. First UNLV then transferring to Winston Salem State, with various jobs she worked her way through undergraduate and then UNC for her law degree. When she is not “on the bench,” she enjoys acting

and traveling, para-sailing and whitewater rafting activities with her husband and two children. She said her life is an example of how it “takes a village” to build a child’s character and ambition. I was inspired by her because by comparison my journey has been so much easier. She doesn’t expect or want sympathy for how she has got where she is at, but she’s done most of it on her own, without the privileges and support that many of us have taken for granted.



George moved to Charlotte a few years ago, having from age 24 built a film industry company, primarily in New York and Los Angeles. His presentation reflected his life’s experiences and passions. Instead of discussing his “story,” he used the medium he knows and loves. He streamed a biographical film summary of his life. Having received many honors for his life efforts including four Clio Awards, he reaffirmed his success has been the result of his passion and hard work. ... and more hard work. He described himself as a Film Director, Producer,

Writer, Teacher, entrepreneur and friend. When he was in New York and LA, his clients were Fortune 500 companies, including Cosmo, Seventeen, New York Times, The New Yorker, Bon Appétit, McCall’s, BMW, Coca-Cola, and Budweiser. Hardly ready to retire, George retains CEO responsibilities of **Cochran Enterprises**, a multi-faceted marketing company that creates communication solutions. Also he is an instructor in art, photography, and videography at CPCC, and next month is launching IMC, LLC which will be an internet hub for film makers. Is George still passionate about his profession and his life? One of his recent CPCC students thinks so, “I have NEVER encountered a professional, instructor or individual that has more passion for helping his students succeed and delivering such a plethora of information for students wanting to learn this industry.”



Martin joined Rotary in 1951 at age 25. A native of Charlotte and Davidson College graduate, he prospered in the real estate business until his retirement. What has rotary meant to him? “Incalculable!”. What are the top seven reasons rotary has so well served his life? (1) He has met, known and served with great people; (2) Leadership, full of leaders..”if you look around you, keep your eyes open, your mouth shut and listen, then you can be one too;”(3) Grow- has been inspired to become a greater man (4) Confidence building – rotary interaction has built his confidence and has put that to work in his marriage, church, business and with his

## PROGRAM SCHEDULE

2012-2013

Program Chair: Ed Driggs

1Qtr Edwin Peacock

2Qtr Colleen Brannan

3Qtr Bob Freeman

4Qtr Bill Constangy

### DECEMBER 2012

4<sup>th</sup> **Casey Crawford**  
Former Carolinas Panthers  
and CEO New American  
Mortgage

11<sup>th</sup> **Pat Riley**  
President and COO  
Allen Tate

18<sup>th</sup> **Holiday Program**

25<sup>th</sup> **Merry Christmas**  
Meeting canceled

### JANUARY 2013

1<sup>st</sup> **Happy New Year**  
Meeting canceled

12:30 Tuesday

Crowne Plaza – 201 S. McDowell Street

<https://www.facebook.com/groups/42974089870/>

kids; (5) Relationships – has met terrific people from other walks of life he would never have known if he had not been here; (6)Talent – a room full of talent, “this is where talent meets opportunity to serve, you are in the arena;” (7) Spirit of Rotary- “service above self”. In 1951 when he joined, the guiding rotary slogan was “he profits most who serves the best.” He liked that too, especially “profit” as a result of “service,” which is the fundamental motivator of entrepreneurship with integrity.

Head Table: Karen Bentley, Russell Ranson, Marilyn Bowler, Martin Waters, Chris Kemper, Ty Hands, George Cochran; Invocation: Eric Davis  
 Visitors & Guests: David Zimmerman; Health, Happiness & History: Natalie English; Song: Chris Kemper; AV: Jessica Dupree  
 Photos: Bert Voswinkel

**CLUB NEWS**

→ **Terri DeBoo** reintroduced **Judy Wishnek** to the club. Judy was a member for a few short months and has returned to Rotary since taking a new job with Park Sterling Bank. Contact Judy at [judy.wishnek@parksterlingbank.com](mailto:judy.wishnek@parksterlingbank.com). Last week, **Angela N. Mauldin** with Johnson C. Smith University was introduced and I failed to include her email address: [amauldin@jcsu.edu](mailto:amauldin@jcsu.edu).

→ **Mark Norman** announced \$285.16 was dropped into the Salvation Army Red Kettle last week. Raffle ticket winners are **Steve Eanes** with a \$25 gift certificate to Outback and **Penny Hefner**, who picked up a Starbucks card for \$5. The grand prize winner has not surfaced – if you have ticket number 592043, contact Mark. Mark also thanked everyone ringing the bell on the square and requests photos of your group. Nice article on Salvation Army Major **Bobby Lancaster** in the weekend’s Observer.

→ **John Nicolay** has extended an offer for someone to purchase tickets for a twelve person suite at the December 23 Panthers game. The cost is \$1200, which will be donated to the club’s Public Safety Scholarship and The Rotary Foundation. To make it even better, John and Ada will match the \$1200 with their personal donation as indicated above. Contact John at [john.nicolay@bovislendlease.com](mailto:john.nicolay@bovislendlease.com).

→ Slight modification on home hosting required for exchange student Juan Carlos...looking for host families to cover January to mid-March, then mid-March to June. Great write up in The Observer on Russell Osier, who participated in an exchange with the Czech Republic last year.

→ **Tom Bartholomy** BBB tip: be sure on-line purchases are made through a secured website, which means the address must begin as HTTPS; **Bill Nichols** provided an update in the Charlotte Business Journal on construction at Queens University of Charlotte’s new \$17.8 million science and health building;

→ The Rotary Club of SouthPark is collecting bikes for Trips For Kids. Bicycles in any condition and style are accepted. Contact Michael Camp, 704-400-2865 or [mpczo27@gmail.com](mailto:mpczo27@gmail.com) for pickup.

→ The club’s annual holiday program will be December 18<sup>th</sup>. If you have any suggestions, would like to sing or play an instrument, please contact **Pam Jefsen**, any member of the Music Committee, or attend the planning meeting after Rotary on December 4<sup>th</sup>. All are welcome to sing in the Rotary Chorus and lead the holiday music!

→ Charlotte Rotary is pleased to tap into the club’s Donor Advised Fund in order to make a \$1000 donation to the New York Rotary Foundation to support Hurricane Sandy victims. New York Rotary will help those who would otherwise be falling through the cracks and are not covered by larger policies, FEMA coverage, etc. They focus on their New York Rotary District and specifically those hardest hit on Staten Island.

→ Rotary District 7680 is planning another fund raising climb to the top of Mt. Kilimanjaro on September 16-21, 2013. Those interested are encouraged to attend the December 12<sup>th</sup> organizing meeting, 6PM – 7:30PM at Jesse Browns Outdoors, 4732 Sharon Rd, Suite 2M (upstairs).

<b>Attendance</b>	<u>11/27/2012</u>	<u>11/27/2011</u>	<b>Membership</b>	<b>New Members:</b> Kelly Mirt, Claire Blocker, Holly Rash
Visitors & Guests	19	11	07/01/2012 316	Angela Mauldin, Penny Hefner, Judy Wishney
Club Members	163	183	11/20/2012 320	
Total Attendance	182	194	Net Increase +4	<b>Resignation:</b> Chuck Lew
Percentage	57.0%			
<b>Birthdays December 4 - 10</b>			<b>Anniversaries December 4 - 10</b>	
04 Scott Anderson	05 John Scharer		05 Catherine and Bob Finley	
05 Don Carmichael	06 Janice Booth			
09 Elly Clary				