

# Charlotte Reporter

## The Rotary Club of Charlotte

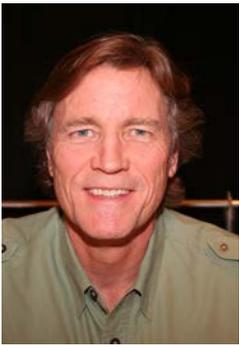
### March 5, 2013

Charter Date December 1, 1916 Club 6006 District 7680  
[www.charlotterotary.org](http://www.charlotterotary.org)

### QUOTES AND QUIPS FROM KEITH LARSON

By: Jill Santuccio

Keith Larson was born in Chicago. Before coming to WBT in 2001, he spent 12 years in advertising; 10 with McDonald's Corporation and two years as advertising executive and had prior broadcast experience in Rockford, Ill. and Huntsville, Ala. On his morning talk radio program, he is known for "giving a little poke in the eye wherever it's deserved; making a little trouble for the people in charge, whoever's in charge."



Off-air, Keith is passionate about helping children, most notably through his work with the late Hope Stout (March Forth With Hope) and Zach Ramsey, who were the inspirations for Larson's annual Keith's Ride for Kids. This year's event will be the 11<sup>th</sup> annual,

and will take place on April 27.

Keith's program is best summarized in his own words:

- Regarding the predicted end of the world due to sequestration in Washington, Larson quipped that Congress' solution was "just to go home." But the good news is ... that Congress' approval rating is holding steady ... at 15 percent. Larson therefore didn't feel it was much of a stretch that the city watching the most internet porn is ... Washington, D.C.
- Keith feels that, as flattered as Charlotte should be about being considered for the 2024 Summer Olympics, we should just skip all that and bring the Tour de France or the Iditarod here to Charlotte. He did however, question the logic of hosting the NBA All-Star game here, since it first would be nice to have just one NBA All-Star from our home team.
- Speaking of moving things, Larson quipped that Sen. Bob Rucho was reportedly trying to move the Charlotte-Mecklenburg Government Center to Raleigh, and upon hearing the news that Gov. Pat McCrory would be the marshal for the Charlotte St. Patrick's Day parade, that Rucho wanted to move that to Raleigh as well.
- He was pleased that the Chicago Tribune reported that Michael Jordan had bought a multi-million dollar home in Charlotte ... not Charlotte – comma – N – period – C – period...
- When asked how he labeled himself politically, he initially responded that "labels are for soup cans," but later professed to be a Libertarian.
- When asked how he prepares for his broadcasts, he spoke passionately about being in the moment, noting that "the moments that grab your heart, the moments that change your life, are the ones you never see coming... like the day I found myself on the phone with Hope Stout."
- When asked about his mentors he mentioned the late Chicago newspaper columnist Mike Royko as well as his long-standing friendship with Robert D. Raiford of John Boy and Billy fame.

## PROGRAM SCHEDULE

2012-2013

Program Chair: Ed Driggs

1Qtr Edwin Peacock

2Qtr Colleen Brannan

3Qtr Bob Freeman

4Qtr Bill Constangy

### MARCH 2013

12<sup>th</sup> **Cecil Newton**  
 Cam Newton Foundation

19<sup>th</sup> **Wayne Cooper**  
 Honorary Consul  
**Carlos Florez**  
 Consul General for  
 Mexico to US

26<sup>th</sup> **Harry Jones**  
 Mecklenburg County Manager

12:30 Tuesday  
 Crowne Plaza – 201 S. McDowell Street

<https://www.facebook.com/groups/42974089870/>

## **CLUB NEWS**

- ➔ The club welcomes new member **Heidi Frankson**, who is sponsored by **Terri DeBoo** and was introduced by **Denise Hallett**. Heidi is the corporate development manager for the Charlotte Symphony and was a member of the Rotary Club of Bloomington for six years. Welcome Heidi at [heidif@charlottesymphony.org](mailto:heidif@charlottesymphony.org).
- ➔ Named to the Charlotte Chamber Metro Chapter BOD: **Jerry Coughter** and **Judy Wishnek**; Chair: **Colleen Brannan**; Spotted in the middle of Belk's 125<sup>th</sup> year party picture...**Luther Moore!** **Gregg Walker** commented on the positives during the Global Competitiveness Summit last week; **Bob Culbertson** voiced his opinion on taxes and guns; nice coverage on **Tony Zeiss** and CPCC's plan to manage growth and **Jerry Coughter** and the UNCC uptown campus
- ➔ Scott and **Katie Tyler** have been hosting exchange student Juan Carlos for the last couple months. A criterion of the youth exchange program is for the student to be under the care of a host family in three month increments. Scott and Katie's time with Juan Carlos will be up in a couple weeks and a new family needs to make itself know pretty quickly. If this appeals to you, please get in touch with **Matt Joyner, Katie Tyler** or any member of the club's exchange committee.

## **THE ROTARY FOUNDATION**

The District rewarded several clubs for meeting year-end goals and we were lucky enough to be one of those clubs. The District gave us 5,000 points, which we would like to use as an incentive for our members.

### **Join the Paul Harris Society (Join = 1,000 points)**

Commit to becoming a Paul Harris Society Member for three years, and we'll give you 1,000 points to designate a person as a Paul Harris Fellow. The Paul Harris Society is members that give \$1,000 each year. We had several members join last year. *(We have about 20 members of the Paul Harris Society)*

### **Never Given? We'll match you 100%**

There are a few of us that have never given to the Foundation. If you will give anything, we will match you. Give \$1 and we'll match that, give \$1,000 and we'll match that. Whatever amount.

### **Commit to being a Sustaining Member and we'll match you 2 to 1**

Commit to becoming a Sustaining Member for three years, (which is \$100 per year) and we'll give you 200 points.

### **Need Points to get your FIRST PHF? We'll match what you give to get it.**

If you are at \$0, you give \$500 and we'll match 500 and you have your first Paul Harris Fellow.

If you are at \$700, you give \$150 and we'll match 150 and you have your first Paul Harris Fellow.

## **DEADLINE Is March 15<sup>th</sup> <<<<<<**

## **UPCOMING DISTRICT EVENTS**

- ➔ 2013 District Conference, May 3-5 will be held at the Grandover Conference and Golf Resort, Greensboro, NC. Registration is available through the District Database (or call Sandy).
- ➔ Installation dinner for District Governor-Elect Luther Moore to be held at SMS Catering on Friday, June 14<sup>th</sup> – details to follow.

<b>Attendance</b>	<u>03/05/2013</u>	<u>03/07/2012</u>	<b>Membership</b>	<b>New Members:</b> Heidi Frankson
Visitors & Guests	17	23	07/01/2012	316
Club Members	168	178	03/05/2013	316
Total Attendance	185	201	Net Increase	<b>Resignations:</b>
Percentage	59.4%			
<b>Birthdays March 12 - 18</b>		<b>Anniversaries March 12 - 18</b>		
12 Tigger Alexander	12 Bill Bartee	14 Sandi and Hand Donaghy	15 Cathy and Martin Grable	
13 Dumont Clarke	13 Sam Ryburn			
15 Tony Lathrop	16 Bill Loftin			
17 John Stedman	18 Ed Pickett			
18 Ty Hands				