



Charlotte Reporter

The Rotary Club of Charlotte

July 10, 2012

Charter Date December 1, 1916 Club 6006 District 7680
www.charlotterotary.org

Dr. Tony Zeiss Central Piedmont Community College



Our own Dr. Tony Zeiss, president of Central Piedmont Community College (CPCC), brought his trademark wit, humor and breakneck pace to address fellow members of the Rotary Club of Charlotte. During his tenure at CPCC, the college has grown from one to six campuses and currently serves 70,000 students. By the time CPCC celebrates its 50th anniversary next year, they will have served 1.5 million students.

While the main focus at CPCC is on student success, the vision is to become a national leader in workforce development. Tony and his leadership team partner with the Charlotte Chamber, Charlotte Regional Partnership, the city and the county to attract major corporations to the region by showing how CPCC trains and retrains workers.

Traditional college credit students comprise 40 percent of the student body, while 40 percent are in corporate and continuing education and 20 percent study ESL, GED and adult high school programs. The partnership between Siemens and CPCC is a showpiece nationally, getting a nod from President Obama during a recent State of the Union address.

Jeff Zient of the OMB within the White House recently visited Charlotte and stated there are three million open positions. Why then, one wonders, do we have such high unemployment? The key is not enough skilled and productive workers available for those open positions.

This is where CPCC shines through anticipatory thinking, as Tony illustrated with his baseball-in-heaven joke. With only 23 percent of jobs requiring college-degreed workers, training adult workers never has been more important. CPCC aims to predict where the new jobs are coming and create programs to address the need.

Yet CPCC struggles with balancing an increase of 35 percent in enrollment with a 25 percent decrease in funding. He bemoaned the dated Advantage Carolina, an initiative 14 years ago that created vision, and called for a renewed community-wide effort to set our vision, much like Duke CEO Jim Rogers did when he declared Charlotte would become an energy hub. Tony believes an international business hub is next on our radar.

“Create It. Make It. Move It.” weaved together Zeiss’ themes of entrepreneurship, manufacturing and transportation. He and others believe the intermodal (rail, road and air) facility at Charlotte-Douglas International Airport will be one of its kind in the world and truly set Charlotte apart. An anticipated 25 percent growth in health care jobs and energy jobs are on the horizon.

Among his many pearls of wisdom throughout his talk, he referred to the alarming number of high school dropouts as the silent disease and said “you can’t improve something by ignoring it.” A master wordsmith and speaker, that Dr. Zeiss!

PROGRAM SCHEDULE

2012-2013

Program Chair: Ed Driggs

1Qtr Edwin Peacock

2Qtr Colleen Brannan

3Qtr Bob Freeman

4Qtr Bill Constangy

JULY 2012

17th **Janice Booth**
Author, “Only Pack What You Can Carry”

24th **Frank Emory**
Chairman, Charlotte Chamber

31st **Beth Petty**
Charlotte Film Commission

AUGUST 2012

7th **Molly Grantham**
News Anchor, WBT

12:30 Tuesday
Crowne Plaza – 201 S. McDowell Street

<https://www.facebook.com/groups/42974089870/>

CLUB NEWS

- Sympathy is extended to **Bill Nichols** and family in the loss of Billie on July 5. Funeral services will be held today, July 11, 2:00 PM, at Christ Episcopal Church with the family receiving friends following the service; there was also a request for prayers for family members of the four Air National Guardsmen killed while fighting fires in South Dakota.
- The Observer’s South Charlotte News included an article on the climb to Mt. Kilimanjaro for **Mark Norman** and his son Jason. Tip for **John Tabor**, who is making the climb with the District in a few weeks....see Mark.
- Laura Meyer Wellman, Consule Honoraire de France, was on hand to present the Legion of Honor Award to **Tom Burgess** in recognition of his bravery and patriotism during the liberation of France in WW II. This award is the highest honor bestowed on people outside France for exceptional patriotism and accomplishment. Congratulations Tom!
- **Wes Clark** gave a shout out for the club’s golf tournament, scheduled for September 11 at the Golf Club at Ballantyne. You can find the brochure at www.charlotterotary.org. Needed at this time – PLAYERS and SPONSORSHIPS.
- The Siemens plant tour will be held on Thursday, the 12th. Pre-registration was required and **Russell Ranson** has contacted those that had signed up to attend. Thanks to Russell for coordinating this visit.
- **President Marilyn** reminded everyone of the hotel’s renovation that will begin in November. The hotel also announced a slight increase in the meal cost – which will go from \$20 to \$22 per meal. If your checking account is set up for automatic draft each quarter, please be sure you update the price for meals from \$260 to \$286 per quarter. Note: there is no increase in dues, which will remain at \$105/quarter.
- Foundation chair **John Tabor** would like to thank those that took advantage of Governor Chris’s District incentive to get more Paul Harris Fellows or raise current fellows to the next level. Charlotte Rotary brought in 3 new Paul Harris Fellows and 30 moved up to the next level, raising \$10,660 in the effort. THANKS to: **Bill Barnhardt, Will Barnhardt, Charlie Bones, Henry Bostic, Benton Bragg, Bob Brietz, Catherine Browning, Sheila Cottringer, Jerry Coughter, Terri DeBoo, Natalie English, Luther Fincher, Bill Griffin, Erskine Harkey, Jesse Hite, Pam Jefsen, Carol Jordan, Ed Kizer, Bill Loftin, Cynthia Marshall, Mac McCarley, Pender McElroy, Leland Park, Dick Reiling, Nancy Roberson, George Rohe, Chip Scholz, Lee Tabor, Katie Tyler, Martin Waters, Gene Williams, Tom Wright and Dave Zimmer.**
- Two community opportunities: UNC Charlotte is working on project SWIFT, which stands for Streamlined Weatherization Improvements For Tomorrow, with a grant from the Department of Energy. This group has teamed up with Habitat for Humanity in hopes of helping low-wage workers, retirees and families to lower their energy consumption and energy costs. Volunteers are needed to install weatherproofing retrofits in order to weatherize 800 homes in and around Charlotte. Contact Gina DeMatteo, lih.swift@gmail.com or 704-280-1065. Littler Mendelson, P.C. will host lunch and networking as Steve Dellinger presents a session on corporate compliance and ethics. July 17; lunch 11:15 – Noon; program Noon to 1:00; The Employers Association, 3020 W. Arrowood Rd; registration: Hillary Fryer, hfrayer@littler.com

UPDATE ON MITCHELL

Baby Mitchell is entering week four at Hemby Children’s Center. Though he continues to respond well to the chemo, Meg and Frank say keeping a (now) four month old in a hospital room non-stop is beginning to wear on everyone. Your continued prayers of strength for Mitchell and the family are working and appreciated.

Attendance	<u>07/10/2012</u>	<u>07/12/2011</u>	Membership	New Members:
Visitors & Guests	21	14	07/01/2012 316	
Club Members	172	167	06/26/2012 315	
Total Attendance	193	181	Net Increase -1	Resignation: Tom Worth
Percentage	59.1%			
Birthdays July 17 - 23			Anniversaries July 17 - 23	
17 Tom Cottingham	21 Bob Brietz		18 Ruth and Ken Samuelson	19 Joy and Ken Poe
21 John Phillips	22 Jim Thomas		20 Cecilia and Dan Ramirez	22 Sandra and Ronnie Bryant
			23 Peggy and Louis Watts	