



August 15, 2017

FRANK EMORY

Economic Development Partnership of North Carolina



Ronnie Bryant with Charlotte Regional Partnership introduced Frank Emory, the chair of the Economic Development Partnership of North Carolina. Frank is a partner with the law firm of Hunton & Williams in Charlotte. He served as Chair of the Charlotte Chamber in 2012, as General Counsel to the Chamber and on its Executive Committee for many years. He previously served on the Charlotte

Planning Commission for six years, including time as its chair.

A native of Wilson, Frank graduated from Duke University and received his law degree at UNC Chapel Hill. At Duke, he was the president of student government. As his friends say, he went to Duke because he couldn't get into Davidson. He is also a past president of the Mecklenburg County Bar Association and a past member of the Duke University Board of Trustees.

The Economic Development Partnership of North Carolina (EDPNC) works with private- and public-sector partners to recruit new businesses to North Carolina, support existing businesses in the state, and grow North Carolina's film and tourism industries. EDPNC is led by a board of 17 members appointed from North Carolina business and industry. Members are appointed by the Governor and legislative leaders. EDPNC was formed in 2014 and was chaired in the first few years by John Lassiter, a member of our club. There are 16 economic development partnerships in the US.

Frank mentioned there are three reasons to create the private nonprofit EDPNC. First, there is flexibility in the hiring of personnel and the compensation those personnel are paid. Second, there is continuity between administrations. Third, they can do private fundraising which allows them to scale up or scale back. They have 64 staff with a budget of \$25 million. The team focuses on global business services, tourism and business recruitment.

Since January, 2017, they have helped recruit 12,500 jobs with an investment of over \$2 billion. They are looking at what kind of jobs they bring in, who gets the jobs and work to bring more dollars into the pockets of North Carolinians. According to Frank, the outlook is that there is a lot to sell in North Carolina but there are a lot of challenges. The competition from other states has intensified so EDPNC has to have a consistent message, work as a team and tell the story better. There has been confusion about the nature of the competition. The

competition is other states. The competition is not other North Carolina counties. Frank says they are focusing on their key audiences: site selection people, regional economic development partnerships, companies who would be new to North Carolina, companies who want to expand here, local government leaders, and local chambers of commerce.

Frank said there are three keys to economic development. First is intellect – having people who are trained and trainable. The community colleges, the university system and K to 12 schools all play a role with intellect. Second is investment – need a competitive tax system, use incentives so we have more tools in the tool box, have civic engagement. Third is infrastructure – need transportation, energy access, land, buildings, good regulations, good public policy, access to good health care, have good political and business leaders to close the deals. The three I's are in Charlotte but not in all our communities in the state.

As Frank closed his presentation he said he was reminded of what Thomas Friedman, author of the *Earth is Flat* said – *“Every morning in Africa, a gazelle wakes up. It knows it must run faster than the fastest lion or it will be killed. Every morning a lion wakes up. It knows it must outrun the slowest gazelle or it will starve to death. It doesn't matter whether you are a lion or a gazelle: when the sun comes up, you'd better be running.”* The EDPNC had better be running every day and under Frank's leadership they will.

Speaker Write-Up: Jim Kelley

Head Table: *Carla DuPuy, Katie Tyler, Ronnie Bryant, George Gabel*; Invocation: *Charlie Bones*; Visitors & Guests: *Chad Lloyd*; Photos: *Bert Voswinkel*; Piano: *Em Syrewicze*

CLUB NEWS

Eric Davis introduced **Margaret Marshall** as the club's newest Rotarian. Margaret is a native of Lexington, NC and a 31 year resident of Charlotte. She is a retired CPA and since 1998 has been deeply involved in the Charlotte Mecklenburg Schools in various capacities at Myers Park, AG, Sharon and East Mecklenburg. She is also a HEART tutor at Bruns Avenue and Winterfield Elementary. Welcome to Charlotte Rotary – please add Margaret's email to your contact list: [msmarshall28@icloud.com](mailto:mmarshall28@icloud.com).

Lee Morris made the difficult decision to resign from the club after some 42 years as an active member. He served the club in many ways, including president in 1983. Thanks for your service, Lee and you will be missed. **Tom Robertson** and has completed 6 weeks of chemo/radiation and his recovery is going in the right direction.

Rotary tee-shirts for sale - \$13. Anja and **David Zimmerman** celebrated a beautiful wedding with son Alex and his bride, Meredith. Congratulations.

15th Annual Rotary Scholarship Golf Classic will be held October 17 at Ballantyne Golf Club. Golf chair **Bill Gill** and his team are putting the details in place and everyone can help by offering up a nice door prize. **Wil Bosbyshell** has donated one of his fantastic paintings. In the past, there have been tickets to sporting events or theatre, fine dining packages, a week at someone's beach or mountain home, golf lessons, trout fishing, gift cards...the sky is the limit. Contact Bill Gill, whgill3@outlook.com to let him know how you can help. The tournament registration form is on the website.

William Samuel "Billy" Pinson passed away August 7. Billy was a member of the Rotary Club of Charlotte between 1958 and 1990 and his obituary stated he chaired the Health & Happiness Committee for many years. In fact, he served this committee for 7 years. A memorial service was held August 19, 2017 at Myers Park Baptist Church.

Classroom Central



Rotary School Tools Campaign

Collection receptacles available at Rotary meetings *through the end of August*

3 Ways you can help:

1. **New backpacks stuffed with:**
 - Pencils, colored pencils, crayons
 - Notebook Paper
 - Rulers, glue stick
 - 2 pocket folders
 - Composition books
 - \$20 check made payable to Classroom Central (optional)
2. **Shop online** at <http://www.amazon.com/gp/registry/wishlist/S5MWQOPXF6KA/>
3. Any **monetary gift** is welcome and appreciated

100 SERVICE PROJECTS (92 completed; 212 participants; 2563 volunteer hours)

- <https://docs.google.com/spreadsheets/d/1EnTJdBeYQF4EqAvSvHwdKYaAeyn1hlVBM1NpxQqS91s/edit?usp=sharing>

Click above to sign up to help with soccer registration.

Chase Saunders: chase@chasesaunders.com or Carolyn Carlburg: c.carlburg@gmail.com.

Volunteers needed to register students at Back-To-School nights on August 24 and September 5, 6 and 7 at both Starmount Elementary and Merry Oaks Elementary. 2-3 people needed on each date.

-Registrations at Back-To-School nights from 4PM to 6PM at both sites.

-Pre-Season Registrations on September 5, 6 and 7 from 3PM to 5:30PM each day

-Starmount Academy of Excellence: 1600 Brookdale Ave (South Blvd area)

- Merry Oaks International Academy: 3508 Draper Ave (Northeast of Independence Blvd)

- **Queen City Honor Flight** has 13 Veterans signed up for the October 7th flight to Washington, DC. Applications for Veterans and Guardians can be found at www.charlotterotary.org, click on the Service tab, then Flight of Honor information in the middle column.

- **Konica Minolta NFK Golf Classic** will be held September 25 at River Run Country Club. Volunteers needed for three shifts: 7:30AM-10:30AM registration; 9AM-4PM volunteer scorers, 2PM-5PM post-event reception. Contact: Rob Hayden Robert.hayden@kidney.org.

- **Platelet Donation:** Register at the American Red Cross or Community Blood Center of the Carolinas to donate platelets. **UPDATE - 73** donations (**not 80**) to date. Donations have fallen off in the last 3 months and not meeting the goal of 100 donations will jeopardize this effort. Contact: **John zumBrunnen:** jzumbrunnen@zumbrunnen.com.

MEMBERSHIP

07/01/2017 309
08/015/2017 306
Net Increase: -3

New Members: Kyle Woodruff, Ann Clark, Margaret Marshall
Resignations: Sheila Cox, LJ Stambuk, Ben Pendry, Kelly Mirt, Tyler Richardson, Lee Morris

Visitors & Guests 11
Club Members 144
Total 155 (55.4%)

Guests: David Seroy, John Galles, Mike Walker, Lynn Lee, Chad Champlin, Brian McGill, Rob Wright, Tonya paschal, Jared Landry, Jackson Lohrer

UPCOMING BIRTHDAYS (08/24/17 – 08/31/17)

08/24 Randy Robinson, Elizabeth Teagarden, Quincy White
08/26 Leanne Skipper, Bill Constangy
08/27 Don Steger

UPCOMING ANNIVERSARIES (08/24/17 – 08/31/17)

08/25 Laura & Fred Brown, Linda & Rex Welton
08/26 Sarah & Ben Dobson
08/27 Nanelle Napp & Chuck Cocke, Emmy Lou & Robert Burchette
08/29 Raleigh & Jordan Harris
08/30 Marilyn & Roger Sarow, Sallie & Dick Klingman
08/31 Catherine & Mike McLaurin

UPCOMING PROGRAMS

08/22 Ron Law, Theatre Charlotte
08/29 Bishop Claude Alexander
09/05 Winn Maddrey, TedX Charlotte
09/12 Sharon Decker, Tryon International Equestrian Center

Photos from our luncheons and other events can be found on [Flickr](#) [Click here](#)





Rotary
Club of
Charlotte



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