



October 4, 2016

## HOW I GOT WHERE I'M AT

Rob Hayden, Ryan Taylor, Dale Halton



Always one of the most fun and enjoyable programs of the quarter, the club was treated to its quarterly rendition of "How I Got Where I'm At" (HIGWIA) presentations. Three members, **Rob Hayden, Ryan Taylor** and **Dale Halton** gave brief presentations of their backgrounds and careers.

**Rob Hayden**, a 5 month Rotarian, is a YANKEE from Simsbury, Connecticut and sports have had a hand in defining "3 vector points" in his life!

#1. He was 13 and a huge Hartford Whaler hockey fan (showed us the famous team logo). He was crushed when they became the Carolina Hurricanes. He and his family went to the 'Canes first game in Greensboro on the way to Clemson for his sisters' college visit. Next day they attended a Tiger football game and he was hooked; Rob and his sister are both alums.

#2. He had an internship with the Atlanta Thrashers hockey team (showed the team logo, also no longer in existence) and learned all about sports operations and media relations.

#3. The internship prepared him for grad school at UNC (shared this, The Best and still around, logo of UNC) and working for the Rams Club in fund raising. His first job from there was in the Princeton University Athletic Department with the Varsity Club. Met his wife Heidi at Princeton and they transferred to Charlotte. They have been in Charlotte for 3 years and are expecting their first daughter in January. Rob enjoys book recommendations (just finished Mindset by Carol Dweck, an awesome book) he plays men's league ice hockey and is very passionate about helping folks advance their causes. Rob once fell through the floor of a house he was remodeling and didn't break a bone!

**Ryan Taylor**, born in Winston Salem in 1987, was named for his families' 6 year old retriever. Early on, they shared a monogrammed dog water bowl! Ryan, the son, began playing sports when he was 5 and by 7<sup>th</sup> grade he was a recognized by an UVa coach as an exceptional lacrosse player. He attended their camp that summer and they offered him a lacrosse scholarship as an 8<sup>th</sup> grader. Ryan continued to play lacrosse and football through high school and inspired many schools to offer him scholarships. He is obviously a smart young man (his Mom

went to Carolina) and always did what his mother suggested. Ryan accepted a scholarship to play football at UNC in 2006.

He was a receiver in high school but was switched to special teams due to his lack of speed. Coaching changes and injuries led Ryan to red shirt for his junior year and came back healthy for his senior year, likely more time on special teams and the bench. As luck would have it, his roommate was quarterback TJ Yates and all the receivers kept getting injured. He started his first college game the 5<sup>th</sup> game of his senior season and became TJ's favorite target. The Heels won the Music City Bowl that year and Ryan had a great game. He began a job in sports marketing the next week and then the NFL and agents began to call. He hired an agent, played in an all-star game where there were a lot of NFL scouts. He was drafted in the 7<sup>th</sup> round by Green Bay Packers and in the 10<sup>th</sup> game of his first season he got in against the Raiders. His number was called, he ran his route and Aaron Rogers hit him for his first NFL touchdown. He was with Green Bay for 4 years, moved around a bit and has just retired at age 28 from the NFL. He said if we all work hard, we too can aspire to retire at 28!

**Dale Halton** was born in Charlotte as an only child and an only grand-child. She told us that one would think she would be spoiled....that did not happen but, enabled her to spoil herself later in life! Dale went to MP elementary, AG Junior High and of course graduated from 'Mys' Park High School in the classy class of 1955. The family business began in 1905 when her grandfather signed the very first franchise agreement for Pepsi Cola creating Pepsi Cola of Charlotte, Inc. Pepsi Co. was founded in Newbern NC in 1898. When Dale was a youngster, she told her granddad she would do as he said, only drink Pepsi - except when she was sick, she had to have a Coke!

The early years for Pepsi Co. were a struggle but in 1949 Mr Alfred Steele became CEO of Pepsi Co. and the business took off. At his death in 1959, his widow, actress Joan Crawford joined the Board and during those 15 years, the business really grew.

Dale moved back to Charlotte in 1970 to assist her grandfather in the business. He retired at 91 years old in 1980 when Dale became president. Dale was unique as a female CEO of a major Charlotte business in those days. The company flourished under her leadership and in 2005 she retired and sold the business. Dale looks back fondly on her business career and all the good it has enabled her to do for her employees and philanthropically in her home town!

Speaker Write-Up: George MacBain,

Head Table: Dale Halton, Katie Tyler, Bill Bradley, Ryan Taylor, Rob Hayden, George Edmiston;  
Invocation: Greg Reagan; Visitors & Guests: Charlie Bones; Centennial Moment: David Zimmerman; AV: Jessica Dupree & Nikki Keith; Photos: Bert Voswinkel

## **CLUB NEWS**

Last week's weather for the golf tournament was perfect and 92 golfers enjoyed the day. Photos and a report of the success will be shared at next week's meeting. A big thanks to all that participated in the raffle and to the Rotarians that donated lots of great prizes. Seven lucky winners: **Warren Kean, Ben Pendry, Eric Davis, Fred Wagner, Bryan Mermans** and Larry Ferguson.

**Luther Moore** introduced **Jeff Atkinson** as the club's newest Rotarian. Jeff is assistant vice president for Wingate University and is responsible for operations of Wingate's Ballantyne campus. Jeff can be reached at [j.atkinson@wingate.edu](mailto:j.atkinson@wingate.edu). Welcome!

A host family is needed for exchange student, Yesult. Yesult will be 16 on October 19, attends Myers Park High School, plays soccer, speaks perfect English and needs a host family for the 3 month period beginning right after Thanksgiving. Contact **Jessica Dupree** or **Ed Wadsworth** ASAP.

**Karen Calder** thanks everyone for supporting Charlotte Rotary School Tools drive for Classroom Central. The challenge was to contribute pencils and other supplies that when stretched out would reach their location on Wilkinson Blvd. Although we were a little short, we reached 1.75 miles of the 2.8 miles needed. **Jerry Bryson** invites everyone to Open Streets 704 on October 23 from 1PM to 5PM. The event turns a 3-mile stretch of streets into a linear park for the afternoon and is free to everyone. Additional information: <http://openstreets704.com/>

## 100 SERVICE PROJECTS

### NEW PROJECTS in red

190 members have volunteered 2095 hours to complete 69 projects! The Farmer's Market at Cotswold is in particular need of help over the next 3 weekends. <http://www.signupgenius.com/go/20f0548afaa2da5fe3-volunteer>.

**Rotary Zone Conference** – Help needed around 10AM on October 10 to put together goody bags/registration packages for the 600 Rotarians/Guests attending the week-long conference in Uptown Charlotte. Sheraton Hotel, 2<sup>nd</sup> Floor in the executive boardroom off the Cardinal foyer.

**American Red Cross** – Blood services transportation and delivery drivers are needed. Contact Tamrah Jordan [tamrah.jordan@redcross.org](mailto:tamrah.jordan@redcross.org) for an explanation of what is needed.

**Charlotte Bone Bash** – Kristina Aquilone needs several volunteers for the Arthritis Foundation's event to be held at Carmel Country Club on October 29 from 6:30pm-10:30pm. Set-up/breakdown, registration, raffle/auctions. [www.tinyurl.com/2016CLTBoneBash](http://www.tinyurl.com/2016CLTBoneBash).

**Veterans Day Celebration at Matthews Rotary Club** – volunteers needed to help serve lunch during the Veterans Day program on November 14. Contact Fred Rogers: 704-578-2509.

### ONGOING

**-Allenbrook Elementary School:** North Star Reading Partners with a commitment to read to a 3<sup>rd</sup> grade student one hour a week. Eric Davis: [eric.davis@wellsfargo.com](mailto:eric.davis@wellsfargo.com).

**-Platelet Donation:** Register at the American Red Cross or Community Blood Center of the Carolinas to donate platelets. **50 donations to date!**

**-American Youth Soccer Organization (AYSO):** Coach, referee, board member, linesman, snack shack worker, etc. Kathy Riley at [rc@ayso05.com](mailto:rc@ayso05.com) or Carolyn Carlburg [c.carlburg@gmail.com](mailto:c.carlburg@gmail.com)

**-Cotswold Farmers Market:** <http://www.signupgenius.com/go/20f0548afaa2da5fe3-volunteer>. This group REALLY needs help with set up/take down each and every weekend. Please think about lending a hand.

### UPCOMING BIRTHDAYS (10/05/16 – 10/12/16)

10/06 Dick Klingman  
10/07 Tom Templeton  
10/08 Carol Jordan  
10/09 Amy Burkett  
10/10 Pete Brunnick

### UPCOMING ANNIVERSARIES (10/05/16 – 10/12/16)

10/06 Beth and Rick Handford; Angie & Daryl Larner  
10/10 Laura & Charlie Pitts; Tracey & Rich Campbell; Laura & Bob Thomas

10/11 Jane & Chris Thomas  
10/12 Amy & Edwin Peacock, Tammy & Gray Langley

Club Members	159
Guests	15
Total	174 (56.6%)

**GUESTS:** Lynn Lee, Chris Clemens, Mike Walker, Kevin Zogg, Chuck Lockwood, Mahlek Pothemont, Patrick Graham, Spiros Kyritsis, Leanne Skipper, Ranjay Sarda, Mark Colone,

### MEMBERSHIP

07/01/2016	318
10/04/2016	321
Net Increase:	+3

*New Members:* Jeff Atkinson

*Resignations:*

### UPCOMING LUNCHEONS

([www.charlotterotary.org](http://www.charlotterotary.org) and click on the events tab)

10/11 – Dr. Denis Arnold, Professor of Management, UNCC – Ethics in Business

10/18 – Maria Pacheco, Wakami Village

10/25 – David Ratchford, CEO, Spectrum Consulting – The Aging Population

11/01 – Gubernatorial Candidate Roy Cooper

11/08 – Cornell A. Wilson, Jr., Secretary, NC Department of Military & Veteran Affairs

Photos from our luncheons and other events can be found on **Flickr** [Click here](#)





**Rotary**  
Club of  
Charlotte



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