



November 1, 2016

Debra Campbell

Community Investment Plan



Fellow Rotarian and Councilman, Ed Driggs, introduced our speaker Debra Campbell, Assistant City Manager.

Debra gave us an overview of the Community Investment Plan. Here are some of the highlights:

- Initially approved in 2013, the **Community Investment Plan** is a long-range capital investment program designed to meet the current and future needs of our growing community.

- Over the next several years, more than \$880 million in proposed community improvements will be planned, designed and constructed.
- Funding is proposed to occur over four Bond cycles; 2014, 2016, 2018 and 2020.
- The plan leverages city investments with private and other public investments.
- Projects in the plan will help transform our community and strengthen our competitiveness regionally, nationally and globally.

The Plan is an important part of our future because the Plan invests in projects that generate the most community benefit and improve the overall quality of life in Charlotte by:

Livability

- Protecting the environment
- Enhancing public safety
- Increasing availability of housing for all economic levels
- Improving neighborhood amenities

Getting Around

- Providing transportation choices
- Enhancing transit access
- Connecting sidewalks and trails
- Replacing and improving bridges
- Improving and constructing new streets

Job Growth

- Stimulating the economy
- Attracting global businesses
- Increasing entrepreneurial and employment opportunities
- Investing in the area around the Airport's Intermodal Facility

Debra took a few minutes to discuss the 2016 Bond Referendum and Investments which include:

Transportation (\$148.4 million):

Streets, Intersections, Bridges

Streetscapes, Pedestrian Improvements

Sidewalks, Bikeways,
Traffic Controls, Signals, Signs

Neighborhoods (\$55.0 million):

Streets, intersections
Sidewalks, bikeways, pedestrian trails
Streetscapes, curb and gutter
Public open space, landscaping, lighting

Housing (\$15.0 million):

Low/moderate income affordable housing
New & Rehabilitated Multi-family housing
Homeless Supportive Services

A breakdown of each of the main areas including Livability, Getting Around, and Job Growth were discussed and are outlined below.

Livability: “CNIP” Comprehensive Neighborhood Improvement Plan

- Sunset/Beatties Ford - \$20M
- Prosperity Village - \$30M
- West Trade/Rozzelles Ferry - \$20M
- Whitehall/Ayrsley - \$30M
- Central/Albemarle Shamrock - \$20M
- South Park - \$5M in 2016; \$5M in 2018

Housing Diversity Program Goals: Significant improvement in defined geographic areas and create diverse housing types, leverage other city investments and encourage private investment. **Program Tools:** Land Acquisition; Tax Credit Set Aside; Supportive Services Housing; Incentive-Based Inclusionary Housing; Single-Family Rehabilitation and Acquisition.

Job Growth and the Applied Innovation Center

- Initiative from Center City 2020 Vision Plan
- Link City’s academic and research assets with private and public investment
- May be comprised of a series of “districts” in: Energy, Biosciences, Food technology/food hubs, Informatics, Health care

Top three priority projects: Incorporate pedestrian, bicycle, and aesthetic improvements; Complement other public investment in the area; Opportunities to leverage private investment; Improve perception of the surrounding areas.

Getting Around:

- New bridges over I-85 links University Research Park to McCullough BLE Station; New street between Ikea Blvd. and IBM
- East/SouthEast Corridor Investment Plan: Monroe/Idlewild intersection; Sidewalk and bicycle improvements; Monroe Road streetscape
- Airport/West Corridor Dixie Berryhill Area
- Southend Bike Pad Connector
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Speaker Write-Up: *Stephanie Hinrichs*

Head Table: *Natalie English, Ed Driggs*; Invocation: *Ed Pickett*; Visitors & Guests: *Bob James*; AV: *Nikki Keith, Steve Eanes*; History Moment: *Edwin Peacock*; Photos: *Bert Voswinkel*; Piano: *Em Syrewicze*

CLUB NEWS

Approve for membership (comments to Rotary office by 11/8/16)

Ranjay Sarda

Superior Group (*Workforce Development, International*)

Sponsor: Stephanie Hinrichs

Endorsed: Tim Chappell, Daryl Larner

Clothing drive for Crisis Assistance Ministry will continue throughout the month of November. Thanks to **John Cantrell** and **Daryl Larner** for organizing and delivering the donations. ***This will count as one of our 100 Service Projects; please let Sandy know if you participate.***

Reminder of the need to donate frozen turkeys for Charlotte Rescue Mission Thanksgiving Food Boxes...11-15 pounds, drop off between November 8 & 20, 907 W. 1st Street. ***This will count as one of our 100 Service Projects; please let Sandy know if you participate.***

Jing-a-ling, hear the bell ring...Charlotte Rotary will once again support the **Salvation Army Red Kettle** campaign by ringing the bell at the square this holiday season. Registration forms will be available at the meetings on November 8 & 15 or you can contact **Mark Norman** (mark.norman@jwu.edu) to indicate your interest. **Mike Crum** is coordinating the raffle this year with ticket sales starting November 22 and the drawing on December 13.

Past President **John Snyder** had successful surgery last week to repair a detached bicep, muscle tear and bone spur...ouch; **Joan Wright** continues pet-therapy visits at The Ivy <http://thecharlotteweekly.com/news/2016/10/pup-with-a-purpose/>; **Pat Millen** and his mighty team are doing amazing work through E2D...Eliminate the Digital Divide started when daughter, Franny, asked how kids without computers did their homework. www.e-2-d.org for additional information or to help their cause; **Floyd Davis** was asked to fill a position on the board that was created by a member resignation. Thank you, Floyd; **Ron Kimble** received the Ally of the Year Award at the Charlotte Chamber's Economic Growth recognition dinner.

This year's **Foundation Banquet** will be held November 19 at Ballantyne Hotel & Lodge. Opening reception at 6PM; \$60/Rotarian or \$100/Rotarian & Guest; registration is through the database (sandy can help get you registered). **President Natalie** is on board to MC the event! Thanks to those that have already signed up: **Tom Cottingham, Mark Markanda, Luther Moore, John & Lee Tabor, John zumBrunnen, Peirce Ward, Phil Volponi, Natalie English**

100 SERVICE PROJECTS

NEW PROJECTS in red

Charlotte Rescue Mission – 11-15 pound frozen turkeys needed to complete Thanksgiving food boxes. Donations can be dropped off at Charlotte Rescue Mission, 907 W. 1st St., between November 8 & 20.

Veterans Day Celebration at Matthews Rotary Club – volunteers needed to help serve lunch during the Veterans Day program on November 14. Contact Fred Rogers: 704-578-2509.

ONGOING

-Allenbrook Elementary School: North Star Reading Partners with a commitment to read to a 3rd grade student one hour a week. Eric Davis: eric.davis@wellsfargo.com.

-Platelet Donation: Register at the American Red Cross or Community Blood Center of the Carolinas to donate platelets. **50 donations to date!**

-American Youth Soccer Organization (AYSO): Coach, referee, board member, linesman, snack shack worker, etc. Kathy Riley at rc@ayso05.com or Carolyn Carlburg c.carlburg@gmail.com

UPCOMING BIRTHDAYS (11/03/16 – 11/10/16)

11/04 Julie Haack

11/05 Travis Vance

11/07 Rob Thomas

11/08 Phil Van Hoy, Judy Wishnek

11/10 Mike Rash

UPCOMING ANNIVERSARIES (11/03/16 – 11/10/16)

11/03 Beth & Tony Zeiss
11/04 Debra & Larry Broome, Susan & John zumBrunnen
11/05 Vanessa & David Stolen, Page & Ed Kizer
11/06 Patricia Shafer & Daniel Haight
11/07 Anne & Russell Ranson
11/10 Jan & Ron Kimble

Club Members	147
Guests	11
Total	158 (52.7%)

GUESTS: Ranjay Sarda, Jonathan Sink, David Hare, Jennifer Clifford, Lynn Lee, Greg Bowlanger, Robbie Kirk, Brent Betit, Jordan Harris, Karla Emery, Michael Wollinger

MEMBERSHIP

07/01/2016	318
11/01/2016	319
Net Increase:	+1

New Members:

Resignations:

UPCOMING LUNCHEONS

(www.charlotterotary.org and click on the events tab)

11/08 – Cornell A. Wilson, Jr., Secretary, NC Department of Military & Veteran Affairs
11/15 – Reverend Ollie Rencher, Charlotte: A Beloved Community on the Horizon
11/22 – Thanksgiving Program
11/29 – Allison Houser, Augustine Literacy Project

Photos from our luncheons and other events can be found on **Flickr** [Click here](#)







Rotary
Club of
Charlotte



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